

Newcastle upon Tyne

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Comment text:

Related subject: Ouseburn and Shieldfield Boundary with Jesmond Ward.

Why are we being victimized again!

As if the LTN bollards / physical barrier between residents in Jesmond Vale and all our children's school, services and amenities weren't enough of a stressful experience. You have now decided to reopen those wounds and push those trauma buttons again this time looking to isolate us from Jesmond Ward in a more devious manner by plonking Jesmond Vale within a new Ouseburn & Shieldfield Ward.

Extracts from the Review of the number of councilors, wards and ward names for Newcastle City Council:

Ouseburn and Shieldfield

It was of the view that they had an interconnected community bounded by the A167(M) and Jesmond Road.

The Liberal Democrats proposed an Ouseburn ward with the A1058 Jesmond Road as its northern boundary

Jesmond Road / the Coast Road should not be used as an extent of Jesmond in relation to Jesmond Vale. When I say Jesmond Vale I mean the residential area to the south of the Coast Road, only accessible by road via Roseberry Crescent and Churchill Gardens. The Coast Road is a major arterial route for the city transporting people from the outskirts of Newcastle or A19 into the City Centre. It doesn't demarcate the extent of our community. During the construction of the Coast Road, care and attention, including the correct means of community consultation resulted in retention of Jesmond Vale's community desire lines through construction of the underpass creating the link from Jesmond Vale, via Churchill

Gardens to the Cradlewell Shops and onward routes into Jesmond. This remains a fundamental physical connection from Jesmond Vale into our wider community in the Jesmond Ward and all our services and amenities. The Coast Road does not dissect this, it was intentionally designed as an underpass in order, quite rightly, to retain Jesmond Ward's neighborhood including the Jesmond Vale residential streets and Church.

The most obvious delineation and extent of the Jesmond Ward with respect to Jesmond Vale is the River Ouse and Jesmond Dene. This large valley which introduces multiple physical barriers to vulnerable users (e.g. stepped accesses and circuitous pathways of varying gradient) forms a clear delineation between the communities, amenities, schools and services of Jesmond Ward, the Ouseburn, Shieldfield and Heaton.

Why you are trying to reevaluate this natural demarcation is bewildering, it serves no value apart from discriminating against the minority community of residents within Jesmond Vale. Yet again threatening to cut us off from our community in Jesmond Ward and bringing an undue level of stress into our lives at a council administration cost to the tax payer for questionable purpose.

Furthermore, your consultation with affected parties is diabolical. Where is the letter drop? You know where we all live. This is the age of multiple means of communication. If you post details online hidden somewhere within a website and email a small number of individuals who are on a select mailing list, this can not be classed as communication! Communication requires information to be sent but more importantly to be received. If the NHS are trying to communicate with me I receive a letter in the post, an email, a text message and a phone call. This is an example of effective communication, through these multiple methods of communication they are able to confirm the information has been sent and also received, ensuring inclusivity of all people however they are able to receive messages. This is how I expect Government organisations to operate. Your council policies on consultation are woeful, ineffective and inadequate.

In summary, your interpretations of your communities Wards are misguided and wrong, your methods of working and objectives are questionably unprofessional, and you continue to discriminate members of your society in Jesmond Vale causing undue stress and upset.

For clarity I have included a snap shot of the Ward Boundary I am objecting to in the attached image.

Attached Documents:

- [img_6082.jpeg](#)

