

**From:** Trafford Labour <traffordlabour@gmail.com>  
**Sent:** 22 August 2021 14:55  
**To:** reviews  
**Subject:** Local Government Boundary: Trafford  
**Attachments:** Trafford Labour proposed ward map.geojson; Summary of ward sizes plus maps of areas.pdf; Trafford Labour Submission - revised electoral wards for Trafford.pdf

**Categories:** Submissions, [REDACTED]

Good afternoon,

Please find attached the following documents constituting Trafford Labour Party's proposal for new electoral wards in the Trafford area from 2023:

- Full Trafford Labour submission document detailing extensively our proposal for Trafford's future boundaries and the justifications for this suggested configuration of wards
- A separate document containing just the list of proposed wards and electorate sizes, and maps of each of the wards in their principle locality areas
- A.GEOJSON file which can be loaded on to the Trafford Council Data Lab plotter to view a map of the proposed boundaries allowing you to zoom in and consider the proposals down to a street level (this can be viewed by loading to here: [Trafford Data Lab: Plotter](#))

We are proposing broadly the same alignment as the Local Authority but would draw the Commission's attention to the following points of difference for ease of reference:

- A revised alignment of the western part of Trafford, namely the wards we propose of Urmston, Barton, Davyhulme and Flixton
- Linked to this, a specific counter proposal for the boundary of Gorse Hill and Barton (the Council's Lostock) which provides greater electoral equality though admittedly less community ties (we are happy to accept this or the Council's proposal at the Commission's discretion)
- A second proposal for the divide of the Canterbury Road Estate in the Urmston/Lostock/Davyhulme area at the Commission's discretion (although we would support the Council's proposal for the boundary line if the Commission are agreeable, albeit we do contend the western part of this area should move to Urmston not Davyhulme Ward)
- A rejection of one of the Council's two proposals for Bucklow St Martins Ward, instead strongly favouring the 'no change' option for this Ward in the interests of electoral equality
- We would prefer to call the Council's proposed Lostock Ward Barton Ward instead; and rename the Clifford Ward to Old Trafford Ward and these are discussed in the main document. We also believe the successor to the current Priory Ward should retain this name rather than the Council's proposed Sale Priory.

If you have any questions or issues accessing any of these documents please don't hesitate to get in touch.

Regards,

Cllr Andrew Western  
Leader of Trafford Labour Group  
[REDACTED]

## **Trafford Labour Party submission – Local Government Boundary Review for Trafford**

This submission is intended as the proposal for local ward boundary arrangements for the Metropolitan Borough of Trafford on behalf of Trafford Labour Party and the Trafford Labour Group of councillors. As with all political groupings represented on Trafford Council, we are cognisant of the Local Authority's proposed changes and of the need for all-out elections as a result of this process.

### **Background**

Trafford Labour Group is the controlling Group on Trafford Council with 40 of the Council's 63 councillors, having assumed political control in 2018. We are the only political party with representation in all of the Borough's parliamentary constituencies, and in each of our principal localities (Altrincham, Partington, Sale, Stretford and Urmston). In addition Trafford Labour is the only Party with elected representatives north of the River Mersey – the Borough's most obvious geographical divide.

Trafford's current electoral boundaries have been in place since all-out elections in 2004. It is apparent both from current electoral numbers and from projections of electoral numbers as a result of population growth and new development to 2026 that there is at present significant electoral inequality in Trafford. We accept that absolute electoral equality can never be achieved and that there will always be a certain amount of variance (within tolerance). However, the current discrepancies between wards are exacerbated by being geographically clustered with the three wards at the southern boundary of the Borough (Hale Barns, Hale Central and Bowdon) all being significantly undersized at present. This trend is set to worsen without the Commission's intervention given the significant growth projected in the far north of the borough in Longford, Clifford and Gorse Hill wards in the years to 2026.

Trafford Labour Party therefore welcomes the Commission's decision to undertake a review of Trafford's electoral boundaries. We are also pleased to have the opportunity to submit proposals for revised boundaries and will explain our rationale for the proposals we make as we move through this submission.

### **Working principles**

Trafford Council has established a cross-party working group to support the Council's work on boundary changes. As a consequence we are aware of the Council's projections for population growth and electorate size to 2027, including projections at specific ward and polling district level.

**We accept these electorate size projections in full.**

Having accepted these projections our proposals are based on council officers' projection of a total Trafford electorate in 2027 of 183136 (assuming a registration rate of 94%). Given the Commission's intention to retain 63 councillors in Trafford moving forward this would mean a **councillor to elector ratio of 1:2907**.

We have considered the possibility of a deviation from Trafford's established ward pattern of 21 three members wards and whether this would improve representation in particular local areas. However having reviewed the table below provided by the Local Authority we feel it is both practical and advantageous to retain the established convention in Trafford of 21 three-member wards. This allows colleagues to provide support and cover to each other; offers residents a range of options in terms of who to contact; and can offer a broader range of political representation in a ward.

Furthermore based on Trafford's population we do not feel there is any particular community that would lend itself to a single or two member-ward alternative.

Having reached this conclusion **Trafford Labour will be proposing 21 three-member wards working to an average size of 8721 electors.**

*Trafford Council's ward size projections to 2027 – the basis for our submission*

WARD	ELECTORS 2021	ELECTORS 2027 STANDARISED	HOUSING SITES UNITS	ELECTORS FROM SITES	ELECTORAL FORECAST 2027	% DIFFERENCE FROM AVERAGE 2021	% DIFFERENCE FROM AVERAGE 2027
ALTRINCHAM	9183	9382	319	453	9835	12	13
ASHTON UPON MERSEY	7698	7889	115	196	8085	-6	-7
BOWDON	7310	7514	40	64	7578	-11	-13
BROADHEATH	10124	10404	0	0	10404	23	19
BROOKLANDS	7855	8067	0	0	8067	-4	-7
BUCKLOW-ST MARTINS	7208	7387	675	1067	8454	-12	-3
CLIFFORD	9070	9108	536	429	9537	10	9
DAVYHULME EAST	7689	7944	350	595	8539	-7	-2
DAVYHULME WEST	7735	7981	0	0	7981	-6	-8
FLIXTON	8394	8625	0	0	8625	2	-1
GORSE HILL	8659	8834	354	602	9436	5	8
HALE BARNs	7504	7713	0	0	7713	-9	-12
HALE CENTRAL	7474	7668	22	37	7705	-9	-12
LONGFORD	9491	9662	1023	1662	11324	15	30
PRIORY	8160	8399	351	492	8891	-1	2
SALE MOOR	7650	7865	29	46	7911	-7	-9
ST MARY'S	8685	8947	79	118	9065	6	4
STRET福德	7992	8195	32	48	8243	-3	-5
TIMPERLEY	8359	8638	0	0	8638	2	-1
URMSTON	8498	8748	31	50	8798	3	1
VILLAGE	7971	8207	59	100	8307	-3	-5

The aforementioned disparity between wards in the north and south of the borough is clearly illustrated here. By 2027 the three northernmost wards of Clifford, Gorse Hill and Longford will be 9%, 8% and 30% oversized respectively. In stark contrast the three southernmost wards of Bowdon, Hale Barns and Hale Central will be 13%, 12% and 12% undersized respectively. Whilst this would imply that the fairest way in which to redistribute electors would be from the north to the south of Trafford (incidentally likely to be of great political advantage to Trafford Labour Party) we recognise that the discrepancy between north and south is not significant enough to warrant the removal of a ward from the south of Trafford, to be replaced by an additional ward in the north of Trafford. We also accept, despite the prevailing elector imbalance, that it would be very difficult for the Commission to propose a ward that crosses the River Mersey which is a significant and robust physical boundary.

**Trafford Labour Party therefore supports Trafford Council's view that the most sensible distribution of wards is 8 wards north of the Mersey and 13 wards south of the Mersey.**

In accepting this principle it becomes clear that wards in the north will be on average larger than those south of the Mersey; and that the only way therefore to address the significantly oversized northern wards is to move these west to the Urmston/Flixton/Davyhulme area.

The result of this is that the average ward size in the 8 wards north of the Mersey would be **9060**; and the average ward size in the 13 wards south of the Mersey would be **8515**. That said, should the Commission remain concerned by the imbalance between north and south it may be that consideration is given to crossing the Mersey regardless of the obvious geographical challenges this presents. In this scenario Trafford Labour would argue that the most geographically appropriate means of doing so would be to unite Partington and Carrington with the south-westerly parts of the existing Flixton Ward. We would stress however that this is not our preferred option as it would split

part of Flixton from the wider Urmston area which has a strong and undeniable local identity with robust community ties.

### Proposals and localities

In line with the above principles Trafford Labour are submitting a set of proposed boundary arrangements that follow existing principles in terms of ward patterns and broad localities. This means we will be proposing 4 wards in the Stretford/Old Trafford locality and 4 wards in the Urmston locality (including our proposed Barton), albeit with a number of electors moving between the two areas to address projected growth in the north area.

We will propose the continuation of a ward linking Partington and Carrington with part of Sale West – an imperfect solution but in our view one that remains the best option available. There would be two whole wards in the Sale West locality as at present, and it appears sensible to us to retain 3 Sale East wards that enable Sale to be split entirely along the A56 corridor and respect parliamentary boundaries (current and proposed). We have given consideration to expanding the Sale East locality by absorbing the VIC polling district from the existing Village Ward however this breaches a useful and natural boundary at Baguley/Timperley brooks and would move much needed electors north and away from the south/Altrincham area where they are needed to address the imbalance documented throughout this submission.

This proposal would continue to utilise Broadheath Ward as the transition point between the Sale and Altrincham areas along the A56 and use the Bridgewater Canal as a robust southern and eastern ward boundary enabling there to continue to be six further wards covering Altrincham, Timperley and the Hale and Bowdon areas (including Dunham and Warburton). Such a configuration is well established in Trafford and best maximises the range of community links found across the Borough. The rest of this document sets out Trafford Labour’s proposals for boundary changes at a locality and individual ward level, which would lead to the following configuration of wards in Trafford:

Proposed Ward Name	Project Electorate in 2027	Deviation from average size
Altrincham	8039	-7.82%
Ashton upon Mersey	8085	-7.29%
Barton	9006	+3.27%
Bowdon	8902	+2.08%
Broadheath	8974	+2.9%
Brooklands	8067	-7.5%
Bucklow St Martins	8454	-3.06%
Davyhulme	9174	+5.19%
Flixton	8899	+2.04%
Gorse Hill	9249	+6.05%
Hale	8205	-5.91%
Hale Barns	8457	-3.03%
Longford	9161	+5.06%
Manor	9065	+3.94%
Old Trafford	8734	+0.16%
Priory	8250	-5.4%
Sale Moor	8552	-1.9%
Stretford	9104	+4.4%
Timperley North	8792	+0.81%
Timperley South	8792	+0.81%
Urmston	9144	+4.85%

### **The North of the Borough (Stretford and Old Trafford)**

As expressed earlier in this submission there needs to be a shift of voters away from this locality in order to achieve the best possible outcome in terms of electoral equality. Recognising the changing nature of the area at Trafford Wharfside (Pomona area/current CLC district) we will propose this should move to a revised Gorse Hill Ward, with Lostock best placed to move into the Urmston area to distribute electors more evenly.

#### ***North area summary:***

The north of the borough (current Clifford, Longford, Stretford and Gorse Hill wards) is projected to be significantly oversized by 2027 and given the constraints of the River Mersey to the south the logical means of redistribution is to move electors into the west (greater Urmston) area. The key benefits of the configuration Trafford Labour are proposing are as follows:

- A ward uniting all of Old Trafford north of Seymour Grove and east of Stretford Road with an established and recognisable Old Trafford community therein
- The unification of Trafford Wharfside (including CLC) area with the Talbot Road area, as places with many similarities and community links
- A Stretford Ward bordered entirely by the A56 to the east, the Mersey to the south, and using the M60 as a boundary to the west
- The necessary movement of thousands of electors west achieved by moving the entirety of the distinct Lostock community into the West (greater Urmston) area – a clean and natural split that reflects community ties and Lostock's evident ties with Urmston

#### ***Old Trafford Ward (successor to the current Clifford Ward):***

The current Clifford Ward borders Manchester City Council to the north and east and is therefore the natural point at which to start with revised proposals for the north of the Borough. Projected population growth means that the current Clifford Ward should lose electors in order to achieve greater electoral equality. We would therefore propose a renamed Old Trafford Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](#)):

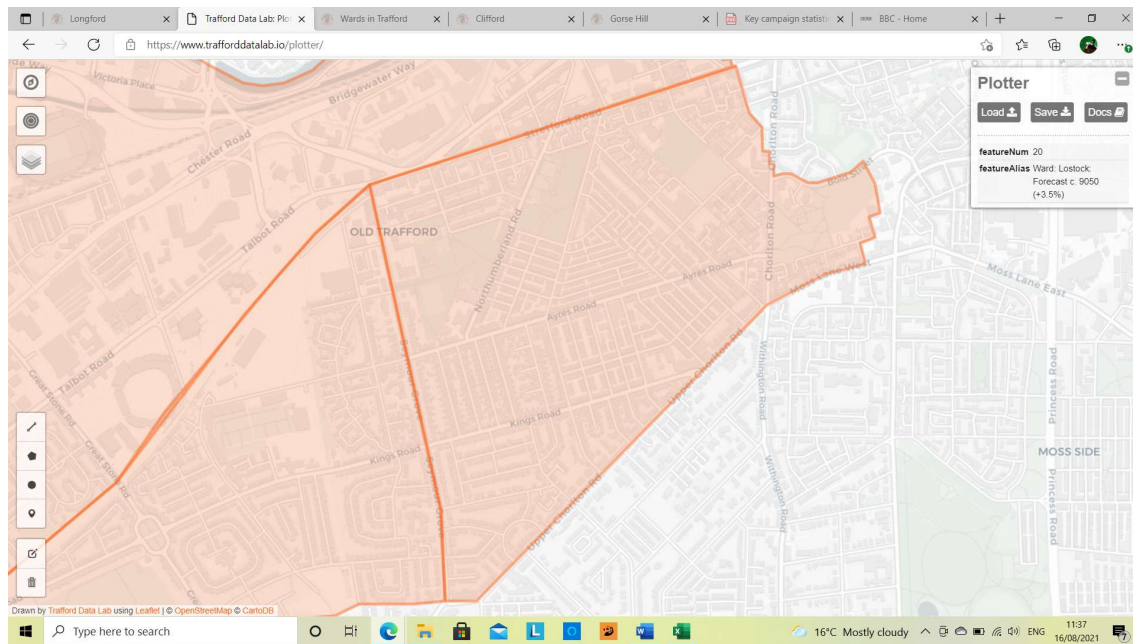
**Existing Trafford polling districts of CLA, CLB and CLD from the Clifford Ward; and LOC from the Longford Ward.**

#### **Projected ward size as at 2027: 8734 (+0.16% over average)**

This establishes clear and distinct boundaries for the Ward at Seymour Grove to the west/southwest; Upper Chorlton Road to the east/south-east at the Manchester boundary; and Stretford Road to the north/north-west. This produces a geographically compact ward with clear community connections. For instance it unites both sides of Northumberland Road, bringing Seymour Park school from the existing Longford Ward into Clifford Ward as one of the main primary schools serving the local community and a key focal point for local residents offering rooms for hire and a range of community activities.

It should be noted that this proposal would remove the existing CLC polling district from the remainder of the previous Clifford Ward. We feel strongly that this is the correct decision as the CLC polling district is distinct from the diverse, established and thriving Old Trafford community. It contains high numbers of apartments and residents who consider themselves to live on the outskirts

of the city centre. These residents are not generally engaged with the wider Old Trafford community who would make up our proposed ward, and this will be exacerbated further with the projected growth mainly being apartments. Conversely the existing LOC polling district is very much part of Old Trafford itself with Northumberland Road an arbitrary split along a residential street currently separating this from the existing Clifford Ward. The more robust boundaries of the main roads of Seymour Grove and Stretford Road provide not only more obvious start and end points for the proposed Old Trafford Ward, but also offer an opportunity to unite the community of Northumberland Road in the same electoral ward building on their strong ties as neighbours accessing the same local services.



*High-level image of the proposed Old Trafford Ward*

### ***Longford Ward (successor to the current Longford):***

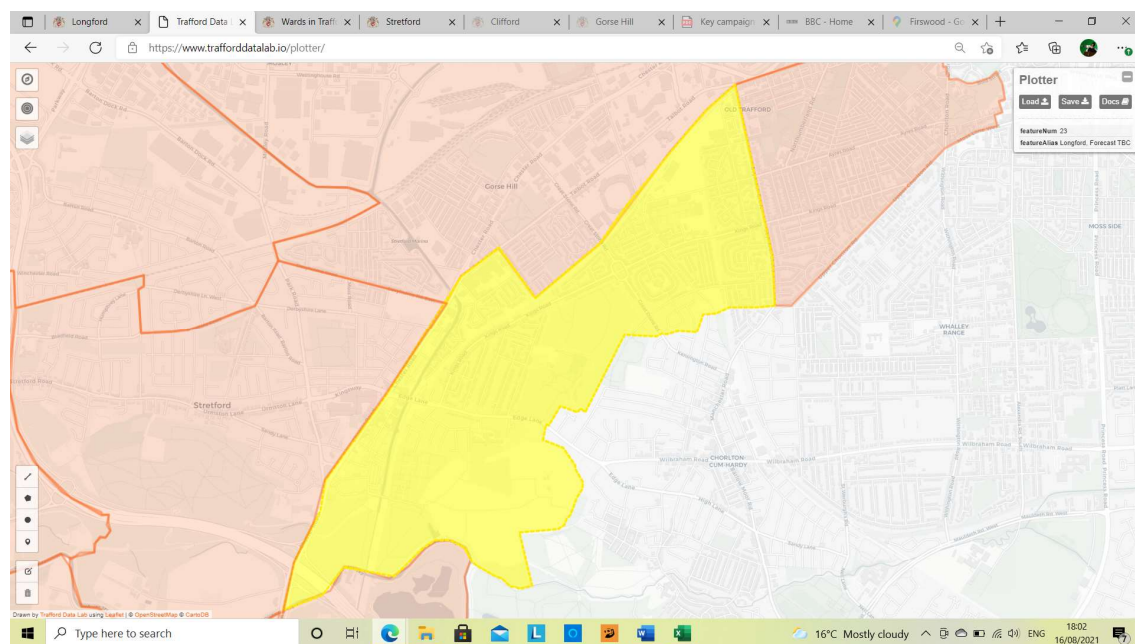
The current Longford Ward is one of the key drivers of projected electoral imbalance in Trafford. It is projected to be 30% oversized by 2027 and therefore the successor ward must be significantly reduced in size. Our proposed Longford Ward would continue to centre around the Longford Park area of Stretford and as such would have an indisputable eastern boundary at the City of Manchester border. The Ward would contain the Longford Park area and cover the eastern part of Stretford and the Firwood area to the north-east.

We would propose a successor Longford Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](https://www.trafforddatalab.io/plotter/)):

**Existing Trafford polling districts of LOD, LOB (with an amended north-western boundary of the Metrolink Line/Elsinore Road), LOA (with an amended northern boundary moved to the south side of Milton Road) from the Longford Ward; and part of the STA polling district from Stretford on the eastern side of the A56.**

### **Projected ward size as at 2027: 9161 (+5.06% over average)**

This arrangement establishes an extremely robust boundary using the A56 to divide Longford and Stretford wards at the south-western part of our proposed Longford Ward. This boundary to the west of Longford Ward would then move eastwards and around the back of Lancashire County Cricket Club upwards to the junction of Talbot Road and Seymour Grove in order to reduce the number of electors and achieve greater electoral equality. This also has the added advantage of utilising Seymour Grove as a natural north-eastern boundary of the Ward, which is not the case with the current Longford Ward. It allows for a ward containing the eastern part of Stretford and Firwood, without encroaching into Old Trafford itself. The River Mersey provides an obvious natural boundary for the Ward east of the A56, which is an improvement on the current configuration of Longford Ward.



*High-level image of the proposed Longford Ward*

***Stretford Ward (successor to the current Stretford):***

Stretford is one of Trafford's four main town centres and an electoral ward carrying its name is considered sensible. Stretford Town Centre has two compelling boundaries upon which to base an electoral ward: the River Mersey to the south and the A56 to the east. Whilst the current Stretford Ward does not respect the A56 as a natural boundary, Trafford Labour's proposal does this and considers it a fundamental tenet upon which to base the successor ward covering Stretford.

Utilising the A56 and the River Mersey as the starting point for revised ward boundaries we would therefore propose a successor Stretford Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](#)):

**Existing Trafford polling districts of STA (west of the A56 only), STB, STC and part of the STD polling district (small section to the east of Lyndhurst Road); and URB from the current Urmston Ward.**

**Projected ward size as at 2027: 9104 (+4.40% over average)**

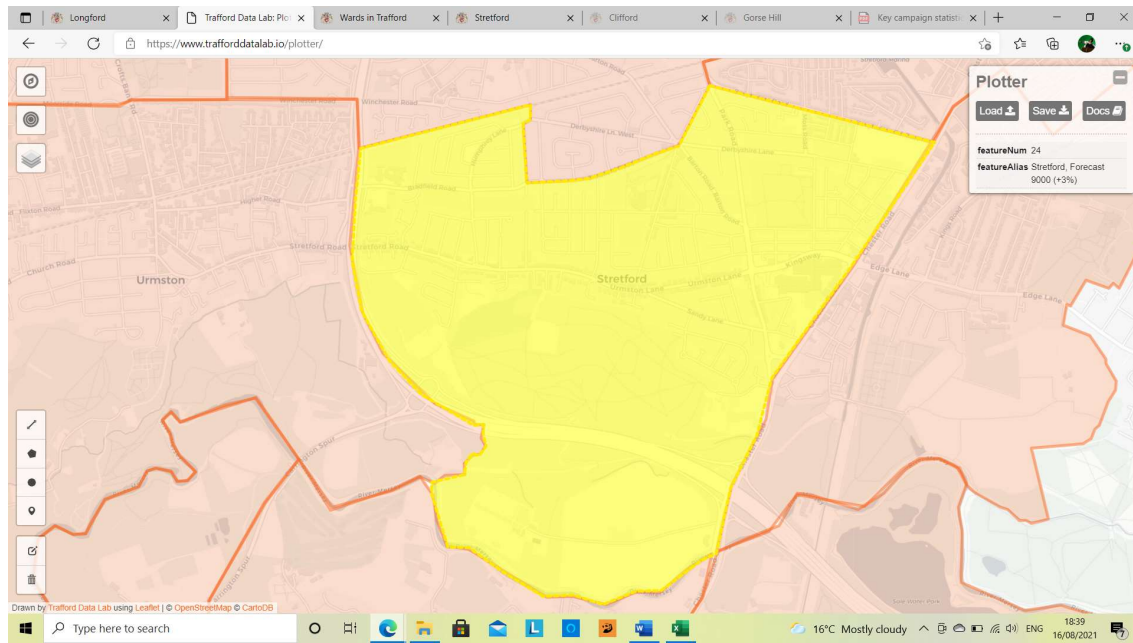
In proposing this ward configuration in the context of the wider Stretford and Urmston area, we accept that the M60 between the wider Stretford and Urmston areas must be breached at some point in order to effectively distribute electors and to enhance electoral equality. However this proposal for a revised Stretford Ward would respect a western boundary of the M60 by moving the URB polling district into Stretford where it sat until boundary changes in 2004. We would therefore propose breaching the M60 via the community of Lostock which is considerably further away from Stretford Town Centre geographically and a distinct community in and of itself.

This approach would unite the east and west ends of Bradfield Road, albeit with part of the north side of Bradfield Road utilised as the boundary for our proposed Stretford Ward. The east and west end of Bradfield Road are a close knit and established community utilising many of the same facilities, for instance Humphrey Park Community Centre and in the existing URB Polling District more widely Stretford Cricket Club. There is a longstanding community connection in this area. Moreover for many residents in the existing URB polling district Stretford Town Centre is closer than Urmston Town Centre.

On balance we would recommend a ward name of Stretford for this proposed configuration, however the Commission may wish to consider a ward name of Stretford and Humphrey Park reflecting the unification of both ends of Bradfield Road and a western boundary of the M60.

A Stretford Ward of this configuration – in addition to having strong and obvious boundaries – would continue to contain all of Stretford's main shopping area at the Arndale, and the established community in the area around Victoria Park which is close knit with a number of community activities operating from both the community building within Victoria Park and from Stretford Public Hall.

This configuration would also be within 44 electors of the average ward size for the north of the borough were the Commission to accept a division of 8 wards north of the Mersey and 13 south as set out previously. It is therefore Trafford Labour's view that it is the best way to create a ward encapsulating Stretford's main shopping district.



*High-level image of the proposed Stretford Ward*

***Gorse Hill Ward (successor to the current Gorse Hill):***

The current Gorse Hill Ward comprises the established communities of Gorse Hill and Lostock, and the area between the two close to Trafford Park train station. With the projected growth in the far north of Trafford and the recent high number of office to residential conversions in the Talbot Road area we would propose a ward that separates Lostock from Gorse Hill, and incorporates the areas closest to Cornbrook Metrolink Station/Trafford Wharfside which have a great deal in common with Gorse Hill and in particular with the changing Talbot Road area. This proposed Ward would contain much of the Trafford Park area, one of the largest industrial estates in Europe.

In this case Trafford Labour is proposing a successor Gorse Hill Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](#)):

**Existing Trafford polling districts of GHA, GHB, part of GHC (Stretford Marina area SE of Canal only – close to Trafford Park station); part of LOB (west of tram line including LCCC) and part of LOA (the area south east of Gorse Hill Park).**

**Projected ward size as at 2027: 9249 (+6.05% over average)**

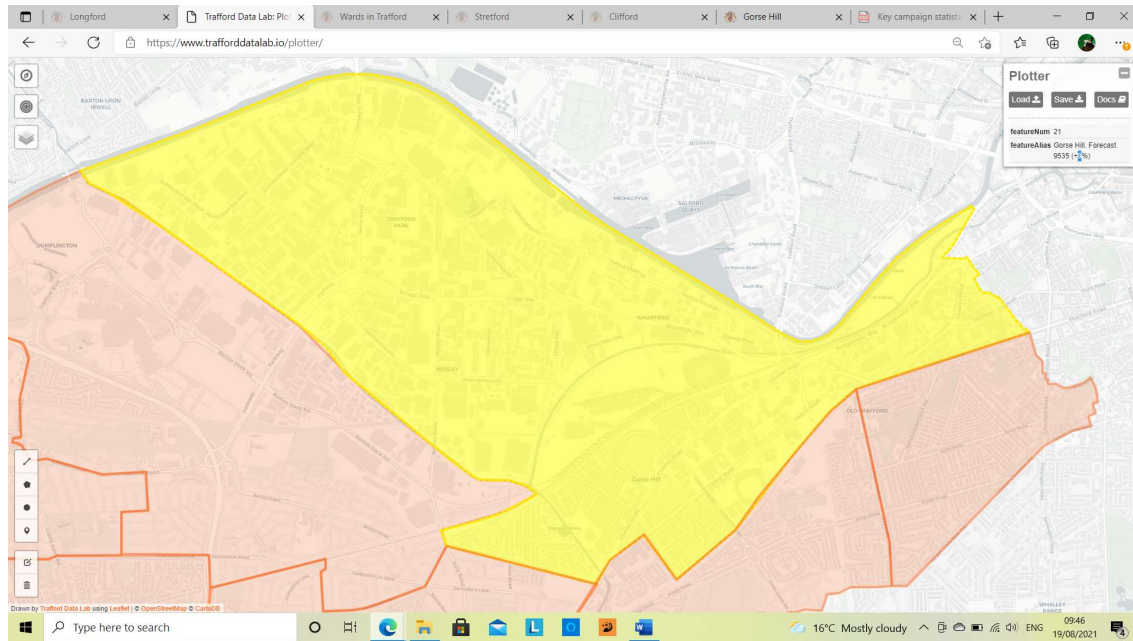
In explaining this proposal, at the outset we should acknowledge that we are aware that this is a different suggestion to that proposed by Trafford Council. This is because in our view the Local Authority submission presents a suggested Ward that could potentially be more than 10% oversized by 2027 (projecting a probable electoral of 9534 – or 9.33% above average size which we consider to be within the margin of error). We are therefore proposing that the small geographical triangle close to the Kellogg's factory from the train line to the Bridgewater Canal (Keswick Road area) is moved to the Lostock Ward producing a Gorse Hill Ward of more acceptable size (9249 electors or 6.05% over average ward size). That said we accept this is a question of electoral equality versus community cohesion and these electors do have more community ties with the proposed Gorse Hill. We would therefore not object should the Commission accept the Council's larger proposed Ward as an alternative.

One of the principle strengths to a Gorse Hill Ward of this configuration would be the significant shift of more than 2000 electors west from the current (+30% projected) Longford Ward and almost 2000 electors from the current Clifford Ward. However it is also our strong view that this establishes a much more robust community boundary in moving the electors from the current CLC polling district into a new Gorse Hill Ward. This part of north Trafford is distinct from the Old Trafford community and has much more in common in terms of access to services, property type etc with the Talbot Road part of Gorse Hill which is growing at pace.

A further benefit of a Gorse Hill of this configuration is the opportunity to split Lostock from Gorse Hill. These communities have little in common in terms of accessing community services and with a need to move voters west into the greater Urmston area such a division enables almost 4000 electors from GHE and GHD (and a further 953 from STD) to make this move. In terms of electoral equality this a much more satisfactory way of achieving a part north/part west area ward than including URB in the Urmston Ward. Primarily this is because it provides the volume required to redistribute electors fairly and effectively. That said it also offers the chance to reflect the distance that Lostock has from much of Gorse Hill and from Stretford as the principle town centre for the north area. Furthermore it reflects the view of local councillors that Lostock residents are more likely to access services in the Urmston area than the Stretford area. This includes for instance shopping in

Urmston Town Centre and the use of the nearby George Carnall Centre and can be evidenced by the number of residents in this area active on the Urmston M41'ers Facebook Group by comparison to the Stretford M32 Facebook Group.

As previously stated Trafford Labour are prepared to accept the Council's proposal, however feel that this slight amendment is beneficial to avoid a new ward that is an estimated 9.33% oversized. That said the key factors here are common to both submissions: the rearrangement of Wharfside (CLC) into Gorse Hill which better reflects community ties, and the transition of Lostock from the north to the west area as the natural point from which to do this at Lostock Circle.



*High-level image of the proposed Gorse Hill Ward*

### **The West of the Borough (wider Urmston area)**

As set out in comments on the proposed configuration of a new Gorse Hill Ward, Trafford Labour are proposing to move Lostock and a small part (953 electors from STD) of Stretford Ward into this area in order to achieve the best possible outcome in terms of electoral equality.

#### ***West area summary:***

The west of the borough (current Urmston, Davyhulme East, Davyhulme West and Flixton wards) needs to gain a substantial number of electors from the north of Trafford given the constraints of the River Mersey to the south and as discussed we contend that Lostock should be selected as the best place to achieve this shift. This would create a new ward encompassing Lostock and part of the current Davyhulme East Ward, requiring a further reconfiguration across the other three wards. The key benefits of the configuration Trafford Labour proposes are as follows:

- A ward uniting Lostock with the Kingsway Park/Shetland Way area and part of the Canterbury Road estate, successfully shifting several thousand voters from the 4 northern wards to the 4 western wards. We would propose calling this Barton Ward.
- An Urmston Ward encompassing those streets geographically closest to Urmston Centre and ending the current bizarre ward boundary between URC and DEA
- A new Davyhulme Ward that reunites all of Woodsend by linking the FLD polling district in Flixton with the northern part of DWA (Woodsend itself) and all of the DWB polling district – recognising strong community links and how local services are organised
- A Flixton Ward with a clear north/south boundary at the western end along Irlam Road that is centred upon Flixton Village, without the current FLD district much of which has more in common with Woodsend and thus the Davyhulme area

***Barton Ward (successor to the current Davyhulme East):***

Much of the premise of Trafford Labour's submission for the north and west of the Borough (and indeed Trafford Council's) is the movement of Lostock from Gorse Hill to a new ward that succeeds the current Davyhulme East. This is key to electoral equality. We would submit that adopting Trafford Labour's proposed Gorse Hill and Barton wards is optimal as it would move 5140 electors from the north to the west (offset by URB moving from Urmston to Stretford). Trafford Council's submission moves 4855 electors in the same way (excluding the aforementioned 285 at the "Kellogg's factory triangle" in GHC). As discussed, the Council proposal would have greater geographical ties for the residents of the "triangle" (Keswick Road area) but produces a very large successor Gorse Hill Ward. **Trafford Labour are happy to accept either option here dependent on the Commission's weighting of community ties v electoral equality.**

Having made the case to move Lostock and part of STD into the west area, Trafford Labour is proposing a successor Davyhulme East Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](#)):

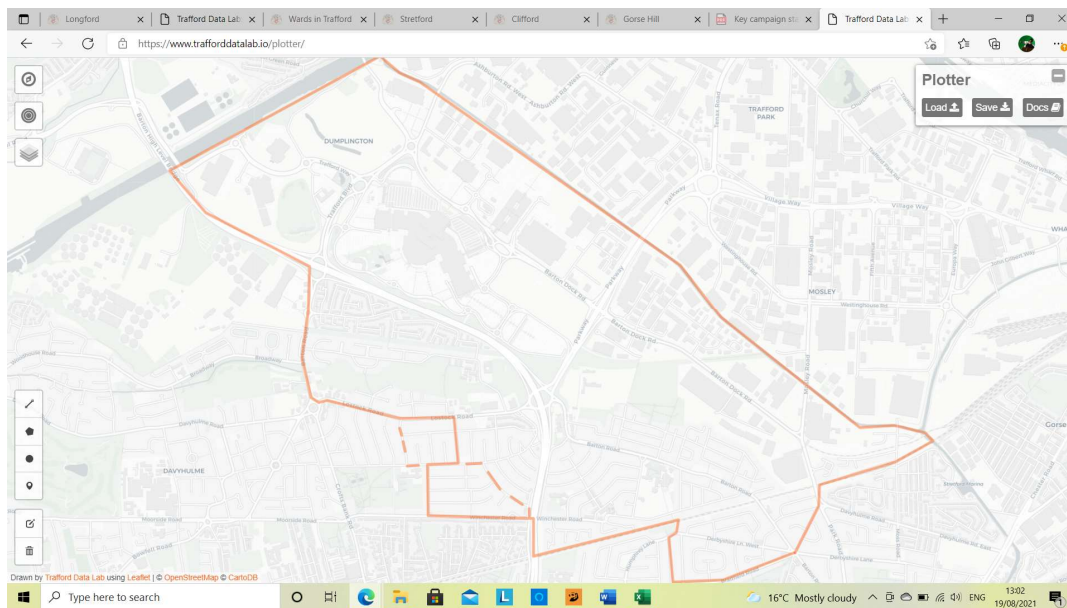
**Existing Trafford polling districts of DEB, and part of DEA (half of the Canterbury Road estate, furthest from Urmston Town Centre and as per TMBC proposed split) from the current Davyhulme East; GHD, GHE (both Lostock polling districts) and the small "triangle" area of GHC (285 electors); and 953 from the current STD Polling District.**

**Projected ward size as at 2027: 9006 (+3.27% over average)**

Throughout our submission for the West area, Trafford Labour will contend that there is an opportunity to create an Urmston Ward encompassing those streets closest to the town centre/Urmston train station. Our proposed Barton Ward aids this proposal by uniting DEB with the areas across the M60 at Lostock Circle. Likewise the split of the Canterbury Road estate half-way along Westminster Road (as per TMBC submission) may appear arbitrary but does help to achieve this as well as securing good electoral equality. Residents living in this part of the current DEA polling district - and in both Lostock and the Kingsway Park area - utilise the same NHS services based at George Carnall Community Hub, access the associated Leisure Centre, and make use of the community rooms and activity operating from Christ Church Davyhulme.

We would be prepared to support an alternative calibration of the Canterbury Road estate but having looked at various options feel the Council's proposed split would give the best electoral equality overall. One alternative would be to split the estate along Abingdon Road on the south side of Canterbury Road and Hartford Road on the north side. This would be advantageous as it would avoid splitting Westminster Road in two and we would be willing to accept this as an alternative given it would focus our proposed Urmston Ward even more clearly on the roads closest to the town centre. On balance however and for electoral equality purposes **we accept the Trafford Council proposal for the split for the Canterbury Road area**, however the high-level map below includes a dotted line identifying our favoured alternative means of splitting Canterbury Road should the Commission prefer it. This alternative focuses more on placing Urmston electors into a ward based on distance from town centre, whereas the Council proposal we are also happy to support distributes electors slightly more evenly. (The alternative would reduce Barton by circa 236 and increase our proposed Urmston accordingly).

Whilst we have accepted the TMBC proposal for the successor ward to Davyhulme East incorporating Lostock (subject to a decision on the “Kellogg’s Triangle”/Keswick Road area) we do propose a different name for the new Ward. It is Trafford Labour’s view that this Ward should be called Barton. This is because Lostock would refer to a distinct community within the Ward rather than being the home of all of its residents. Many residents on the Urmston side of the Ward would feel strongly that they did not live in Lostock and we would anticipate a strong reaction from these constituents. By contrast, Barton would be a much less controversial name: Barton Road runs through the middle of Lostock, a different Barton Road would border the Ward at the north-west boundary (west side of the current DEB district), and the historic parish of Barton upon Irwell would be in the Ward and signified by All Saints Church close to the Barton Aqueduct. Barton upon Irwell is non-residential and therefore uncontroversial. We feel this would be a sensible name that would avoid tensions over whether or not people lived in Lostock/Urmston etc.



*High level image of the proposed Barton Ward (including dotted line alternative for the split of the Canterbury Road area)*

***Urmston Ward (successor to the current Urmston Ward):***

Urmston is the main town centre in the western part of Trafford. An electoral ward centred upon the town centre is therefore considered practical. In proposing the iteration of Urmston Ward below Trafford Labour have been mindful of the natural boundary of the Mersey to the south along with the opportunity (as detailed above) to reestablish the M60 as a robust eastern boundary. We have also been very keen to ensure an Urmston Ward that encapsulates all of those areas closest to the centre/train station. This is not the case with the current Urmston Ward, with much of current DEA and DEC polling districts in the current Davyhulme East actually being located in the heart of the town centre.

Using the criteria above Trafford Labour is proposing a successor Urmston Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](#)):

**Existing Trafford polling districts of URA, URD, and part of the current URC (amending the Flixton Road boundary to be just east of Princess Road and run to the roundabout at the north end of Princess Road); and those streets within DEA and DEC closest to Urmston Town Centre.**

**Projected ward size as at 2027: 9144 (+4.85% over average)**

The removal of the URB polling district to our proposed Stretford Ward allows for an Urmston Ward that brings together those areas closest to the town centre. It will retain the compact URA and URD districts in the town centre as part of the ward but unite this with those areas currently in the Davyhulme East Ward that are closest to the town centre on foot. Many of these are less than five minutes' walk from the town centre and residents almost exclusively access local services in Urmston Town Centre.

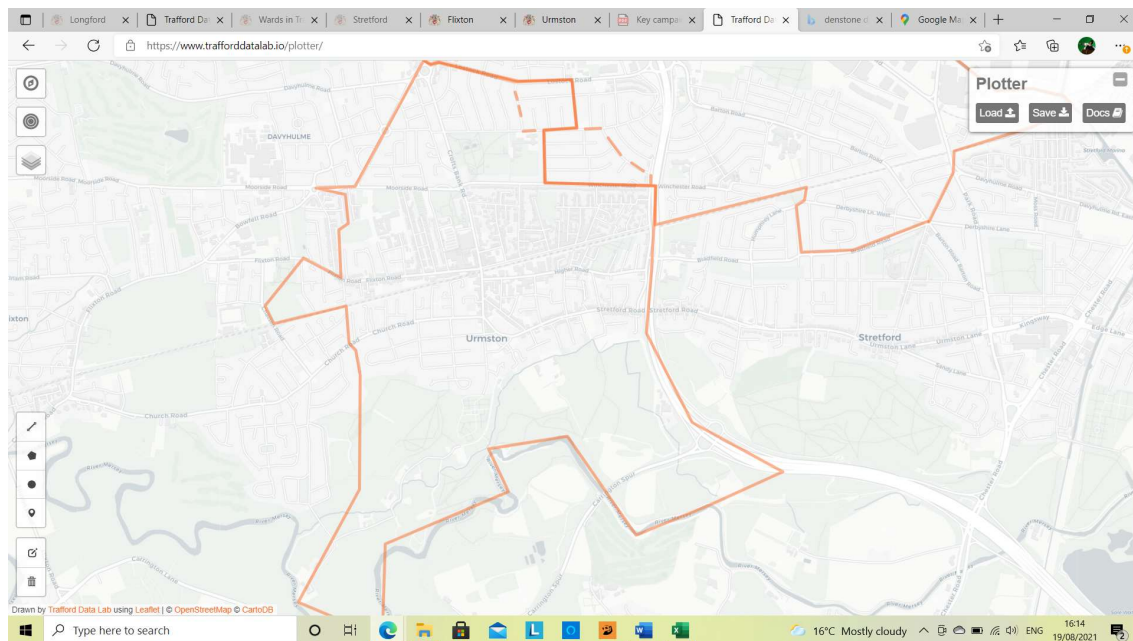
In proposing this iteration of Urmston Ward we are able to bring the areas south of Winchester Road close to the Urmston Market area back in to our Urmston, along with the eastern half of the Canterbury Road estate who look to Urmston for shopping, medical, and community services. Furthermore we would also propose that the south-eastern part of the current DEC polling district (south and east of Hayeswater Road) should be placed in the successor Urmston Ward. These roads (Sandsend, Denstone etc) are at most a couple of hundred metres from Urmston Town Centre with some only yards from Golden Hill Shopping Centre. Their local shops are in Urmston, doctors and dentists are in Urmston, and for many the local park is Golden Hill Park in the Urmston Ward.

In order to ensure electoral equality and that the Urmston Ward is focused on those living closest we would propose a change to the URC polling district at the western end. This is further from the centre of town (Urmston train station) than many of the roads outlined above with residents accessing services in Flixton as well as Urmston. We would therefore propose moving the area north of Flixton Road from Princess Road (both sides and roads off) into the Flixton Ward in the interests of electoral equality. It is then possible to use the roundabout at the north end of Princess Road as a robust ward boundary and the proximity of this to the south end of Hayeswater Road allows for a sensible boundary marker. Abbotsfield Park would continue to provide a natural boundary on the south side of Flixton Road.

We are aware that the LA has proposed a different configuration for Urmston Ward however we feel that this proposal offers a compact, town centre-focused ward with those living closest to Urmston

Train Station and most likely to access services in the town centre contained therein. We also note that in order for the TMBC proposal to balance in electoral terms, they have proposed moving part of the FLB polling district into Urmston Ward. This iteration splits the Shawe Hall community of south-east Flixton in two, with Shawe Hall Community Centre (on Church Road) and neighbouring streets separated from its largest geographical area – the roads off Snowden Avenue. This area is distinct and identifiably Flixton and we would strongly submit that it should be left in a revised Flixton Ward.

Finally, as per our submission for the Barton Ward above we would support the division of the Canterbury Road estate as per the Council's plan (albeit split between Urmston and Lostock not Davyhulme and Lostock) but have included a proposed alternative as a dotted line in the map below to illustrate a configuration that favours the approach of moving those in closest proximity to the town centre into Urmston argument, but impacts slightly on electoral equality (discussed in Barton Ward above). We are happy with either configuration at the Commission's discretion.



*High level image of the proposed Urmston Ward (including dotted line alternative for the split of the Canterbury Road area)*

***Flixton Ward (successor to the current Flixton Ward):***

Flixton is a village in the greater Urmston area which forms the western boundary of our 8 northern wards, with the River Mersey and the Manchester Ship Canal to the south and west respectively. It is a distinct village in and of itself although residents so look to Urmston for major shopping and access to certain services. Key settlements include the Shawe Hall area either side of Church Road united by Shawe Hall Community Centre, and Flixton Village – the area closest to Flixton train station. The centre of Flixton is the former William Wroe Golf Course, now a publicly accessible open space for community use enjoyed by thousands of local residents. These are distinct from the Woodsend and Davyhulme communities which we intend to accommodate in our proposed Davyhulme Ward (successor to Davyhulme West).

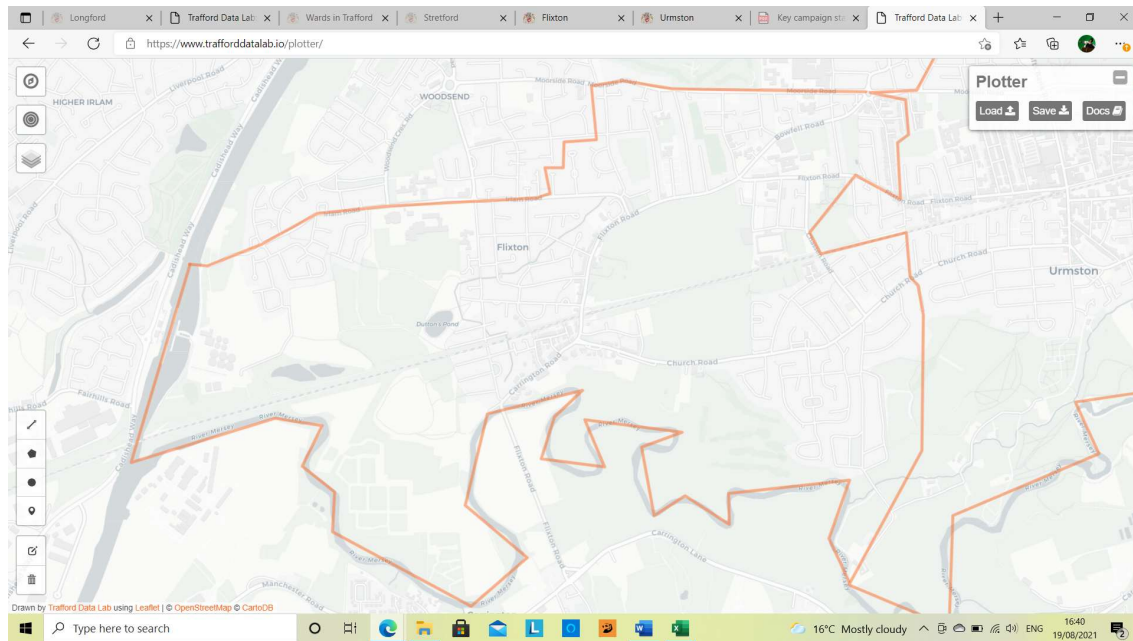
Accepting the robust boundary of the River Mersey and Ship Canal to the south and west, Trafford Labour is proposing a successor Flixton Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](#)):

**Existing Trafford polling districts of FLA, FLB, FLC and FLE; part of the current URC (amending the Flixton Road boundary to be just east of Princess Road and run to the roundabout at the north end of Princess Road); and part of the current DWA (south of Irlam Road to provide a clear boundary north/south at Irlam Road).**

**Projected ward size as at 2027: 8899 (+2.04% over average)**

This configuration achieves a Flixton Ward that is electorally well sized whilst keeping the Shawe Hall community and Flixton Village intact (something not achieved in the TMBC submission which divides Shawe Hall). It has the added benefit of helping to unite the community around Woodsend Circle in the new Davyhulme Ward, which will be discussed below. To do this, the DWA polling district is split north/south along Irlam Road to provide a clear and identifiable boundary and moving the Arundel Avenue/Stott Drive area into Flixton (where residents believe they live) from the existing Davyhulme West Ward. At the same time, all of the FLD polling district would move to Davyhulme allowing all residents accessing shops, library and medical services in the Woodsend Circle area to be united in one ward. Whilst we have proposed simply moving FLD in full, the Commission may wish to go further to strengthen the boundary here by moving the boundary to run straight along Marlborough Road, thus ensuring the whole of Irlam Road can be split between wards on a north/south basis. This is slightly less advantageous in electoral equality terms (shifting 281 electors from Flixton to Davyhulme) but would undoubtedly offer a more compelling ward boundary. **Trafford Labour would support either option subject to the decision of the Commission.**

A Flixton Ward on these boundaries would maintain existing community ties such as the train station, Flixton Village itself and Shawe Hall whilst taking only a small number of electors from Urmston who access services in both localities. We therefore consider this a much more suitable option when compared with the divisive split of Shawe Hall proposed by Trafford Council that also proposes retaining the continued split of the Woodsend community.



*High level image of the proposed Flixton Ward*

***Davyhulme Ward (successor to the current Davyhulme West):***

Trafford Labour supports the creation of a Davyhulme Ward that unites all electors utilising the services in and around Woodsend Circle. It would run from the Ship Canal, which provides a natural boundary to the west, eastwards to Barton Road in the north-east and Hayeswater Road in the south-east. This configuration would satisfy electoral equality requirements whilst enhancing community connections.

As such we would propose a new Davyhulme Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](#)):

**Existing Trafford polling districts of DWB, DWC, DWD in full and part of the existing DWA polling district north of Irlam Road; FLD from the current Flixton Ward; and part of DEC from the current Davyhulme East excluding roads to the east of Hayeswater Road taking Hayeswater Rd/Circle as the new boundary.**

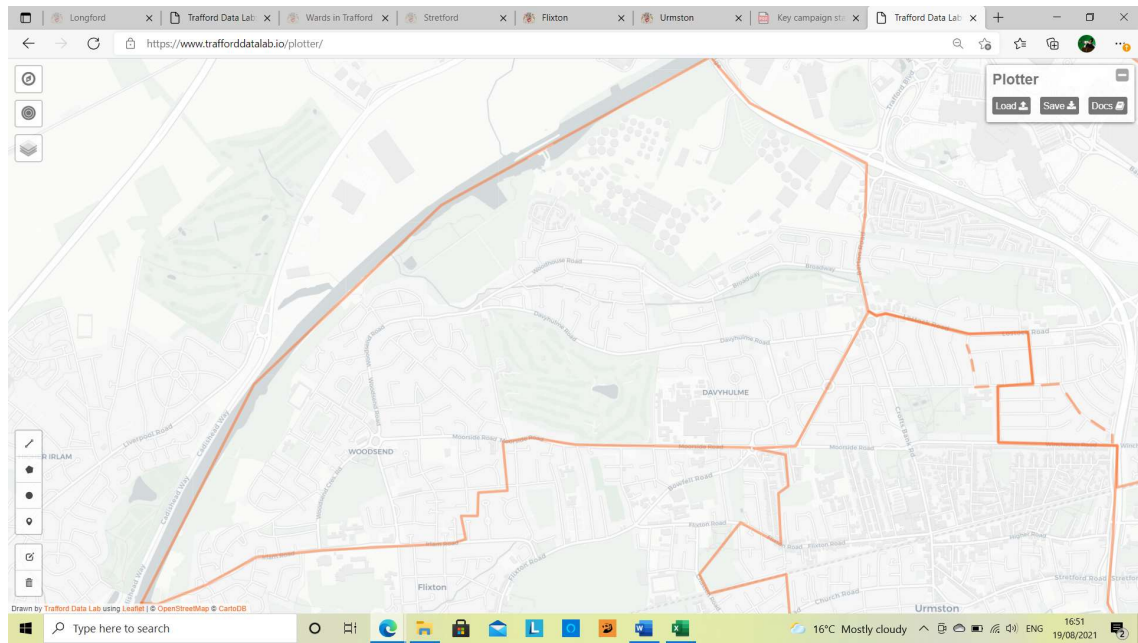
**Projected ward size as at 2027: 9174 (+5.19% over average)**

A fundamental principle of our proposed layout of the west area wards has been a desire to bring together all areas accessing services in and around Woodsend Circle. This area has a large shopping parade based around Woodsend Circle itself, as well as a medical clinic, Woodsend Park and Woodsend library. Residents identify strongly with this area. There are strong community ties and a ward that unites FLD, the northern part of DWA and DWB is strongly supported by Trafford Labour.

In setting out our arguments for other proposed wards we have made clear that we wish to see an Urmston Ward that covers the roads closest to the town centre. It is for this reason that we have varied from the Trafford Council submission in placing the eastern half of the Canterbury Road estate from DEA and the area west of Hayeswater Road from DEC into Urmston. This brings the town centre together but also provides a robust boundary at the eastern end of our proposed Davyhulme Ward. It is this shift that enables the unification of the Woodsend community (DWA north of Irlam, DWB and FLD). It is noted that in TMBC's submission not only is this not achieved, but the Woodsend estate is split in two in the proposed division of DWA. By contrast, our submission keeps the Woodsend estate together in full and moves the area south of Irlam Road into Flixton which has little or no community ties with the Woodsend Circle area.

As explained above in Flixton whilst we propose no change to the FLD boundary in the interests of electoral equality we do accept that a more natural boundary would be to extend the district to divide along Marlborough Road. This provides a very clear boundary between Flixton and Davyhulme north/south along Irlam Road and we would be happy to support this should the Commission believe it prudent.

In short this Ward unites all residents accessing shops and services at Woodsend whilst providing a robust eastern boundary that enables those living closest to Urmston to be in the Urmston Ward. We would therefore strongly commend this proposal for Davyhulme and the West area more broadly.



*High level image of the proposed Davyhulme Ward*

### **Sale West, Bucklow St Martins and Broadheath area**

The four wards of Bucklow St Martins, Ashton upon Mersey, St Marys and Broadheath form the central mass of the Borough. Whilst Ashton upon Mersey and St Marys are contained within Sale West, Bucklow and Broadheath unite different communities but are configured in this way to enable the equitable distribution of electors. We are proposing minimal change here, the necessary shrinkage of the current Broadheath Ward aside. Our proposals are identical to the Trafford Council proposal Option B (an unchanged Bucklow St Martins).

#### ***Area summary:***

This is the one part of the Borough – between the River Mersey to the north and the Bridgewater Canal to the south – that brings some challenges in terms of community connections. Whilst Ashton upon Mersey and St Marys contain very strong and identifiable communities, Bucklow brings together the communities of Partington, Carrington and part of Sale West. Likewise Broadheath contains not only Broadheath itself but Stamford Brook, West Timperley, part of Timperley and part of Woodheys. That said we consider these arrangements necessary in the interests of electoral equality. The advantages of our largely unchanged proposal for these 4 wards are as follows:

- An unchanged Bucklow St Martins that is projected to be within 3% of the average ward size by 2027
- A Broadheath Ward that has stronger natural boundaries than its current iteration, with the loss of the BHF area not only bringing the ward to within 3% of the average ward size but in doing so creating a robust and sensible boundary along the Bridgewater Canal
- An unchanged St Marys Ward offering no disruption to residents and within 4% of average ward size; with a clear northern boundary at Harboro Road and eastern boundary at the A56
- Likewise, an unchanged Ashton upon Mersey with very strong boundaries at Harboro Road to the south and the River Mersey to the north containing within it all of Ashton Village

***Bucklow St Martins Ward (successor to the current Bucklow St Martins):***

Trafford Labour supports an unchanged Bucklow Ward recognising that its unusual shape and large geographical footprint is necessary to achieve electoral equality. We are aware that Trafford Council is submitting two options for this proposed ward, and we would strongly favour the option of leaving the BSF Polling District in Bucklow in the interests of electoral equality. The Council's alternative would leave the revised ward more than 20% undersized and **we do not believe this to be an acceptable variance for a newly created ward.**

Other options include moving Warburton and Dunham into Bucklow from Bowdon Ward, or utilising part of the Flixton electorate to increase the number of voters in the Ward. **We cannot support either of these options.** The addition of Warburton and/or Dunham would make a large ward even bigger making it unfeasible to represent and geographically enormous, and in any event these largely rural areas would not provide the electors needed to achieve equality without the BSF district. Taking part of the Flixton area meanwhile should not be considered as the electors closest to the Bucklow boundary are very much part of the Flixton Village core and to do so would split the area in half unnecessarily.

As such we would propose an unchanged Bucklow St Martins Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](#)):

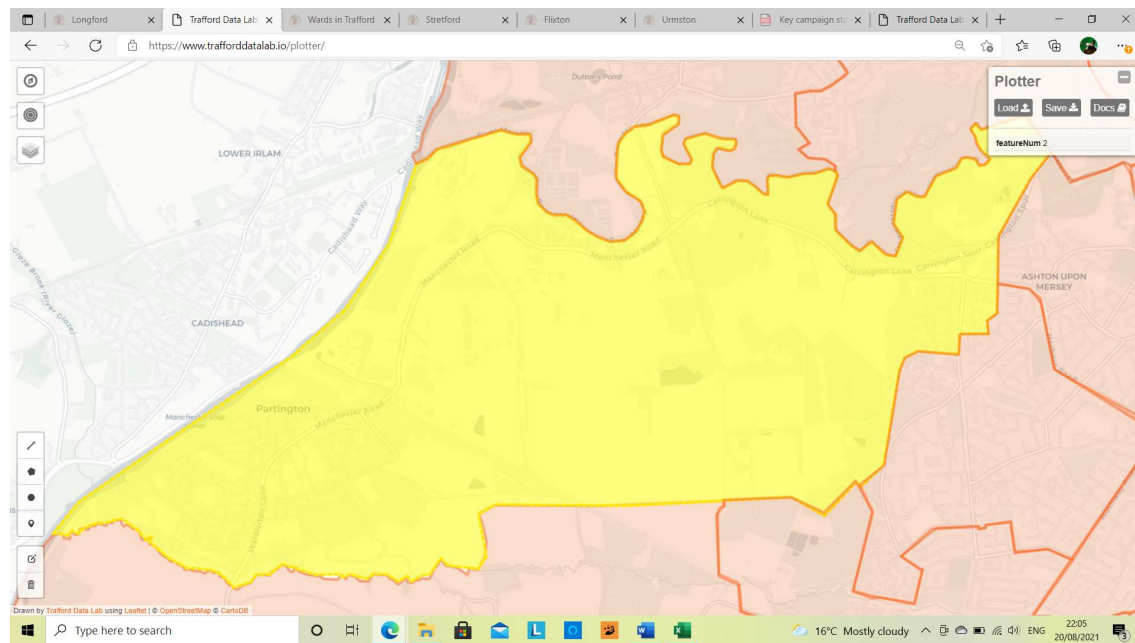
**Existing Trafford polling districts of BSA, BSB, BSC, BSD, BSE, BSF.**

**Projected ward size as at 2027: 8454 (-3.06% below average)**

In proposing this configuration we accept that the Sale West element of the ward (BSF district) lacks community links with the rest of ward and the Partington and Carrington localities. However this is necessary in the interests of electoral equality and prevents not only a more than 20% undersized successor ward, but also a very large St Marys/Manor Ward.

Partington and Carrington are two of Trafford's most isolated communities however they link together well with the less populated Carrington providing significant employment opportunities for Partington residents. It is sensible therefore to retain the electoral connection between the two localities. Carrington residents access Partington Shopping Centre and children in this area often attend schools in the Partington area.

Overall having considered a range of options for alternatives that achieve greater community ties, we agree with the TMBC submission Option B that an unchanged Bucklow St Martins provides the most compact and electorally equal ward available in this part of the Borough.



*High level image of the proposed (unchanged) Bucklow St Martins Ward*

### ***Ashton upon Mersey Ward (successor to the current Ashton upon Mersey):***

We propose an unchanged Ashton upon Mersey Ward recognising the very robust boundaries in place in the current iteration of the ward and the strong community connections therein. An unchanged ward here would continue to see all of Ashton upon Mersey Village in one ward, whilst respecting the clear boundaries of Harboro Road to the south and the River Mersey to the north with a natural eastern boundary being provided by the A56.

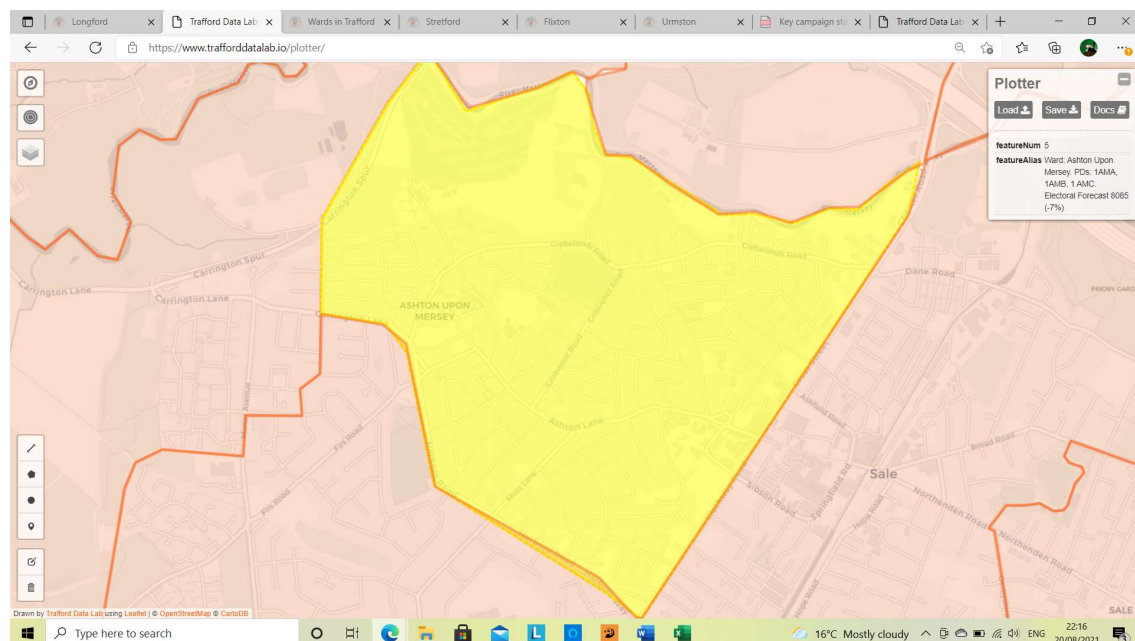
As such we would propose an unchanged Ashton upon Mersey Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](https://www.trafforddatalab.io/plotter/)):

**Existing Trafford polling districts of AMA, AMB, AMC.**

**Projected ward size as at 2027: 8085 (-7.29% below average ward size)**

In recommending an unchanged Ashton upon Mersey we acknowledge this would be a ward likely to be more than 7% undersized. However given the extremely clear boundaries discussed above and the strong community connections in this area we feel that no change is the best option available to the Commission moving forward.

There are strong community ties centred around the village shopping centre and local schools whilst Ashton Park is a key community meeting place. We are aware that Trafford Council has proposed an alternative that would move the majority of the BSF district into Ashton upon Mersey. Whilst we cannot support this option because it leaves the successor Bucklow St Martins Ward more than 20% undersized, if the Commission were minded to increase the size of Ashton in any way this would be the most prudent means of doing so given the strong boundaries discussed at all other points of the current ward. Overall however we feel the best balance of community ties, electoral equality and robust boundaries is achieved with no change from the existing Ashton upon Mersey Ward.



*High level image of the proposed (unchanged) Ashton upon Mersey Ward*

***Manor Ward (successor to the current St Marys Ward):***

Trafford Labour would support no change to the boundaries of the current St Marys Ward. We feel that this encapsulates a clear and distinct area namely the Sale West community whilst benefiting from generally obvious boundaries in particular at Harboro Road/Carrington Lane to the north and at the A56 to the east. As such we would propose an unchanged St Marys Ward (renamed Manor) consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](https://www.trafforddatalab.io/plotter/)):

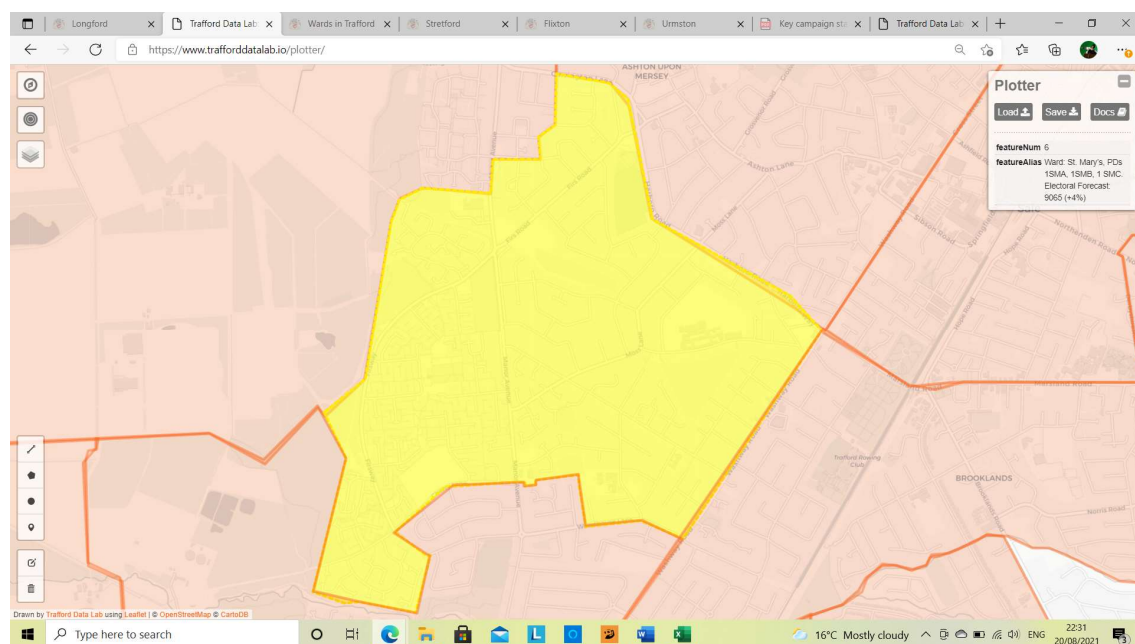
**Existing Trafford polling districts of SMA, SMB, SMC.**

**Projected ward size as at 2027: 9065 (3.94% above average ward size)**

We are aware as per comments on other proposed wards in this area that Trafford Council is proposing two options for Bucklow St Martins and that one of these would shift 379 electors from the BSF district into St Marys/Manor. We do not feel this is the correct decision as it would lead to a hugely undersized Bucklow Ward, and unnecessarily push the renamed Manor Ward up to some 8.3% oversized. Whilst this would unite the Devon Estate wholly in the Manor Ward we do not feel this to be acceptable in terms of electoral equality.

We note that the Local Authority proposes a name change from St Marys Ward to Manor Ward and we would be agreeable to this given that the Parish Church of St Marys is not actually within the ward boundary. Moreover, Manor Avenue is one of the longest roads in the Ward and well known to almost all residents. Another alternative name would be Sale West, given this area houses the community west of Sale Town Centre. Furthermore the area contained within the SMC district includes the extremely large community known as the Sale West Estate.

St Marys Ward is geographically compact and has deep community connections with established local facilities such as Sale West Community Centre & Coppice Library. It is set to be less than 4% away from average ward size by 2027 so we submit no change is the sensible option for this area.



*High level image of the proposed (unchanged other than name) Manor Ward*

***Broadheath Ward (successor to the current Broadheath Ward):***

Broadheath Ward has long been the gateway ward between the towns of Altrincham and Sale along the A56. It has seen rapid growth in recent years due to the new Stamford Brook development. We are strongly of the view that a ward of similar configuration is required to balance electors elsewhere but note that the current ward is set to be significantly oversized by 2027. In addressing this issue we would propose a solution that not only creates a successor ward less than 3% above average size but in doing so significantly strengthens the southern and eastern ward boundary by following the Bridgewater Canal to Sinderland Brook. This is achieved by removing the BHF Polling District which has much more in common in community terms with the neighbouring Timperley.

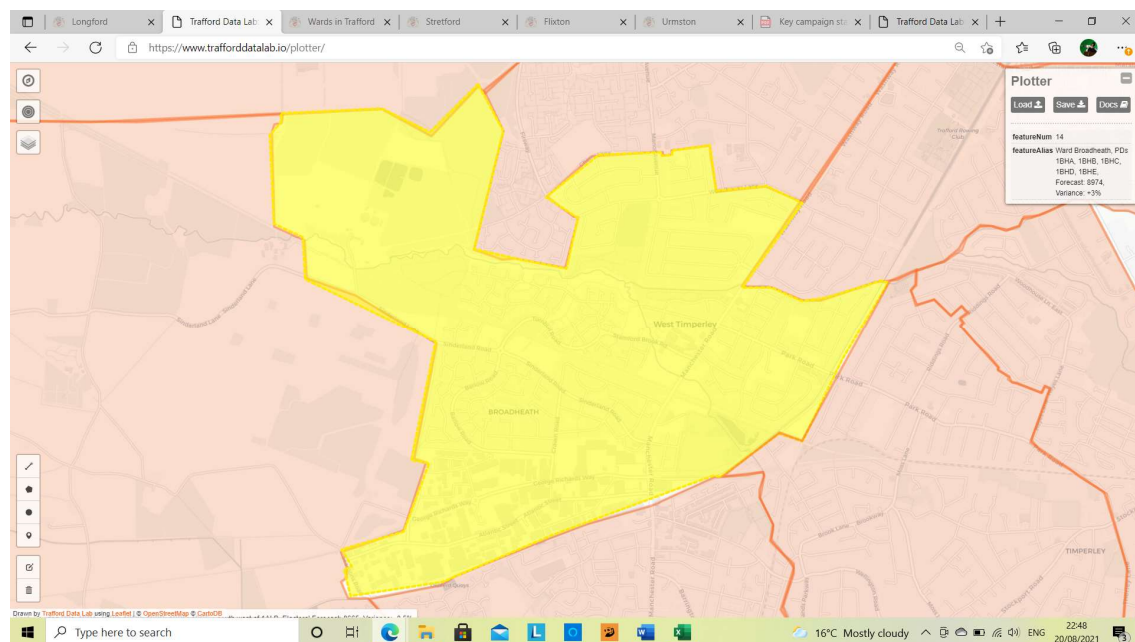
As such we would propose a revised Broadheath Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](https://www.trafforddatalab.io/plotter/)):

**Existing Trafford polling districts of BHA, BHB, BHC, BHD, BHE.**

**Projected ward size as at 2027: 8974 (2.9% above average ward size)**

This configuration of Broadheath Ward creates a successor ward that is more electorally equal, has stronger community links, and more robust natural boundaries than its predecessor. It ensures that the Broadheath and Stamford Brook communities are not split and that the Ward no longer contains Timperley. Whilst it does cross the A56 to take in part of West Timperley it does this to maintain a natural boundary at the Bridgewater Canal. Residents have strong community ties and come together as one at a range of community buildings. These include Broadheath Community Centre, St Albans Church Hall and Woodheys Park Pavillion.

In short, this proposed amendment to Broadheath Ward is a very obvious and straightforward alteration. That said it also improves the shape and community cohesion of the Ward. We strongly support this and note our proposal matches the Trafford Council submission.



*High level image of the proposed Broadheath Ward*

**Sale East area (Priory, Sale Moor and Brooklands)**

The Sale East area (separated from Sale West by the A56) contains the only three wards of Trafford that are part of the Wythenshawe and Sale East constituency. They are contained as a trio separate from other Trafford wards due to the boundaries of the River Mersey to the north, the A56 to the west, and Baguley Brook/Sinderland Brook/Timperley Brook to the south.

***Area summary:***

Trafford Labour would submit that the Sale East area should, as at present, retain three wards with no crossover with other parts of the Borough. Whilst this does lead to three undersized wards in this area, these have variances of much less than 10% and we consider this tolerable when set alongside the community cohesion and natural boundary benefits that such a configuration enables. Our submission for three Sale East wards is as per the Trafford Council submission.

The advantages of our proposal for these 3 wards are as follows:

- With the exception of one small area at the north east end of Dane Road, there would be no change to the ward patterns in Sale East
- The A56 would be respected as the western boundary for Priory and Brooklands wards
- There would continue to be a distinct ward (Priory) that covered the whole of Sale Town Centre
- The southern boundary at Baguley Brook would continue to be respected, important as a natural boundary but also so that voters are not moved from the south area to the Sale East area when there is overall a need to move voters south for reasons of electors equality

***Priory Ward (successor to the current Priory Ward):***

Priory Ward covers those area east of the A56 closest to and including Sale Town Centre, one of our principal towns. The current Priory Ward is the largest of the three and broadly has sensible boundaries. The Mersey to the north and Marsland Road to the south, along with the A56 to the west mean that only the eastern boundary can really be amended. As the largest of the 3 wards in Sale East we would propose (as per TMBC submission) to move a small number of electors from Priory to Sale Moor in the interests of electoral equality.

As such we would propose a revised Priory Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](https://www.trafforddatalab.io/plotter/)):

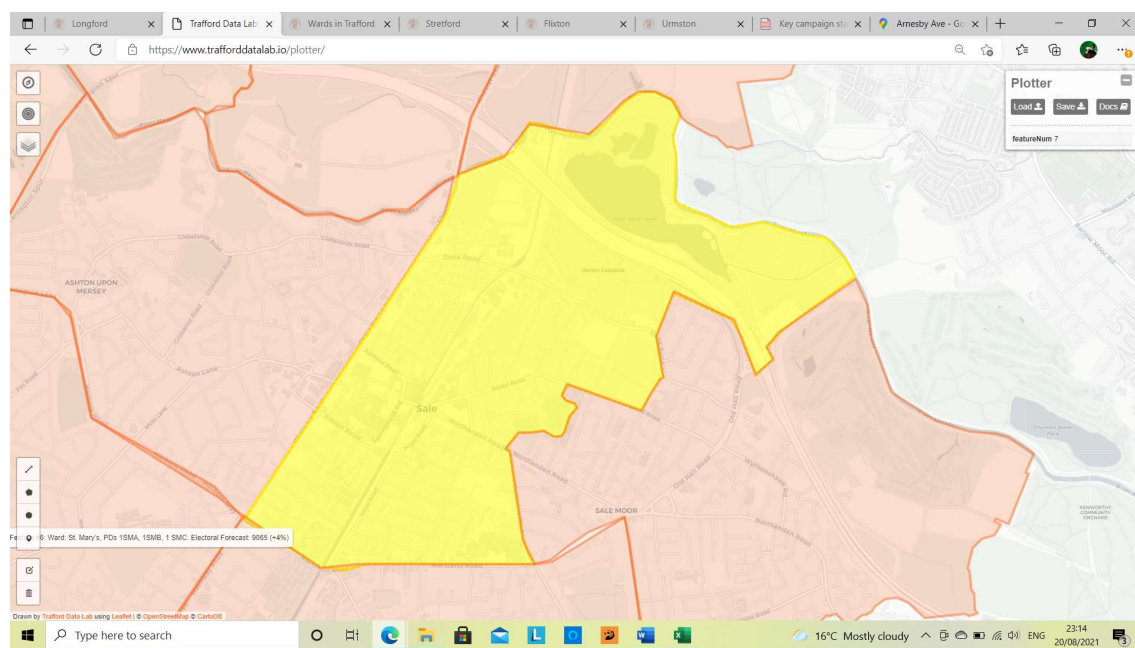
**Existing Trafford polling districts of PRA, PRC, PRD and the majority of PRB (all areas west of Arnesby Avenue/Temple Road).**

**Projected ward size as at 2027: 8250 (-5.4% under average ward size)**

This configuration of the Priory Ward produces a more geographically compact ward retaining its focus on Sale Town Centre. Community ties are strong with all residents identifying Sale as their principle shopping district. The removal of the Arnesby Avenue area into Sale Moor enhances this argument, given for many of these residents Sale Moor Village is a closer option for local shopping.

We note that the TMBC submission proposes a name change to Sale Priory. Trafford Labour does not consider this a necessary change and would propose the retention of the existing Priory Ward name. This is well understood by local residents and Priory Road is a prominent local road known to most residents.

Overall a Priory Ward with this one amendment aids electoral equality by moving voters to the smaller Sale Moor Ward, has clear boundaries, and strong community links. We strongly recommend this iteration of the Ward.



***High level image of the proposed Priory Ward***

***Sale Moor Ward (successor to the current Sale Moor Ward):***

Sale Moor Ward focuses on the local shopping centre at Sale Moor Village. It is a distinct community with strong local connections. The current Sale Moor Ward is relatively small and therefore as per the Trafford Council submission we are proposing moving electors from the Arnesby Avenue area of Priory Ward into Sale Moor in the interests of elector equality.

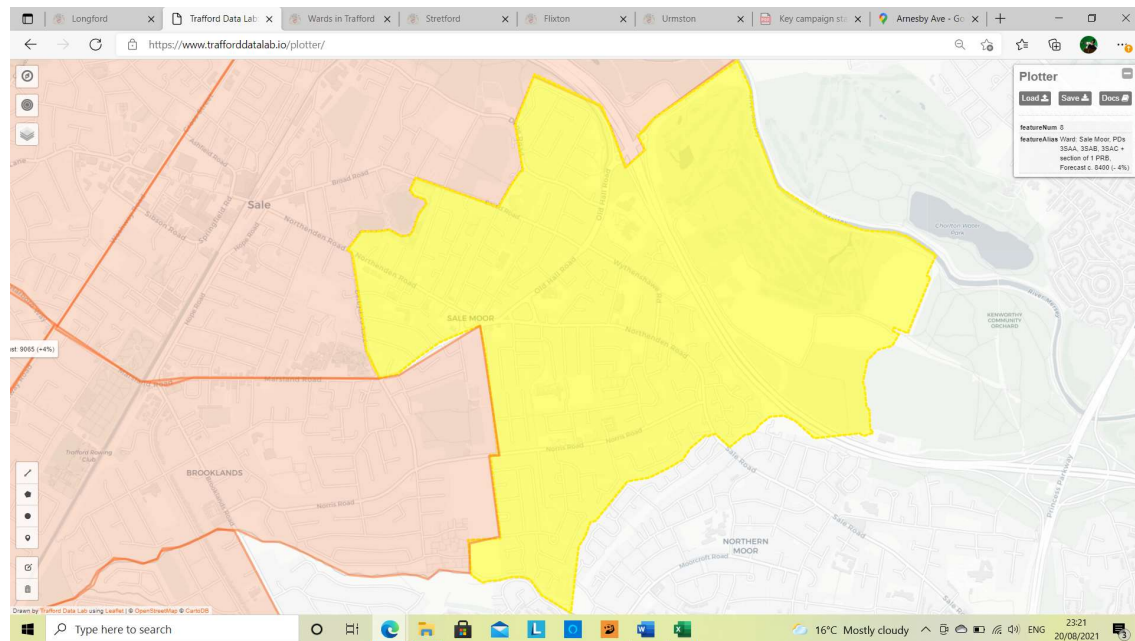
As such we would propose a revised Sale Moor Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](https://www.trafforddatalab.io/plotter/)):

**Existing Trafford polling districts of SMA, SMB, SMC; and a small part of PRB (all areas east of Arnesby Avenue/Temple Road).**

**Projected ward size as at 2027: 8552 (-1.9% under average ward size)**

We believe that this is a sensible configuration with a number of natural boundaries namely the Manchester border to the east, Marsland Road, and Baguley Brook. There is strong community identity in Sale Moor and the inclusion of the Arnesby Avenue/east end of Dane Road will strengthen this as many local residents here access services in Sale Moor rather than Sale Town Centre.

Overall we feel that this is a sensible configuration that will be well received by residents. It keeps all of the Sale Moor Estate in one electoral ward, and a number of other smaller community ties are maintained for instance the Nurseries Estate which has a strong local community association.



***High level image of the proposed Sale Moor Ward***

### ***Brooklands Ward (successor to the current Brooklands Ward):***

Trafford Labour is proposing no change to Brooklands Ward. The current ward has a number of natural boundaries we feel should continue to be respected. In particular these are the A56 to the west, Sinderland/Baguley/Timperley brooks to the south, and the Sale High School playing fields to the east. Marsland Road also provides a sensible northern boundary.

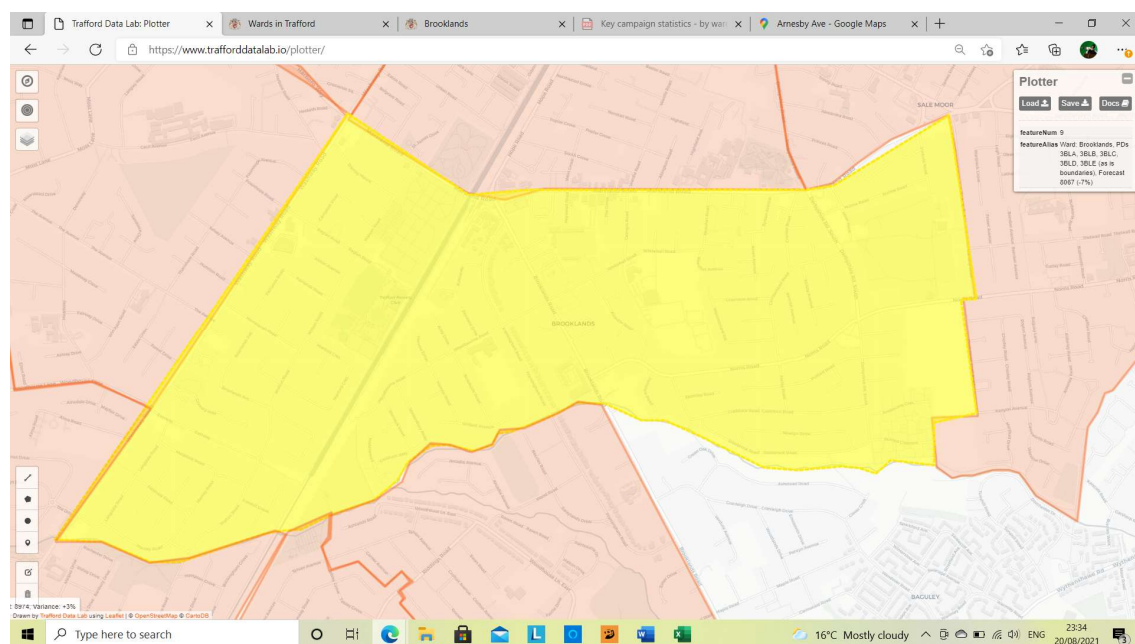
As such we would propose a revised Brooklands Ward consisting of the following geographic areas (please see the accompanying .GEOJSON file for a detailed illustration of the proposed ward boundary which can be uploaded and viewed on the Trafford Data Lab plotter at [Trafford Data Lab: Plotter](https://www.trafforddatalab.io/plotter/)):

### **Existing Trafford polling districts of BLA, BLB, BLC, BLD, BLE**

### **Projected ward size as at 2027: 8067 (-7.5% under average ward size)**

Given the strong geographical boundaries of Brooklands Ward, and the strong community identity in the Brooklands area, we would propose no change to a ward pattern that works well. In doing so we acknowledge that the Brooklands Ward would be some 7.5% under the average ward size. However of all of the wards in Trafford with the possible exception of our proposed Old Trafford Ward, this has the most obvious and defensible boundaries. It is our strong contention that there would be little merit in crossing the A56, Sinderland Brook or Baguley Brook to increase electorate size. At the same time, the eastern boundary of the ward is clearly defined at Conway Road and Sale High School. These are the most natural boundaries in that part of the ward and any encroachment across these would lead to the splitting of the Sale Moor Estate breaking established community ties.

The Ward contains a number of facilities binding the local community and these should be considered in assessing our request for there to be no change to the Ward. These include the Life Centre on Washway Road, the community use Scout Hut on Raglan Road, the Community Centre at Moor Nook and Sale Rugby Club. All deliver a range of services that bind the local community whilst Brooklands Primary School also provides a focal point at the very centre of the Ward.



*High level image of the proposed (unchanged) Brooklands Ward*

**The South Area (current Altrincham, Timperley, Village, Hale Barns, Hale Central and Bowdon wards)**

Our submission thus far has provided detailed proposals for wards in which Trafford Labour currently has elected representatives (plus St Marys). Those wards south of the Bridgewater Canal at Broadheath do not have Labour councillors and therefore we are guided by the Trafford Council proposal in this area. That said we would wish to endorse the Council's proposal wholeheartedly as the optimum configuration for these 6 wards. Trafford Labour is therefore proposing the same arrangement of a new set of wards named Altrincham, Timperley North, Timperley South, Hale, Hale Barns and Bowdon. We are content with the Council's proposed names for these wards.

We believe there are many advantages to this arrangement in terms of community ties, natural boundaries and crucially electoral equality. The latter of these is fundamental given the current imbalance that is sustaining significantly undersized southern wards in Hale Barns, Hale Central and Bowdon.

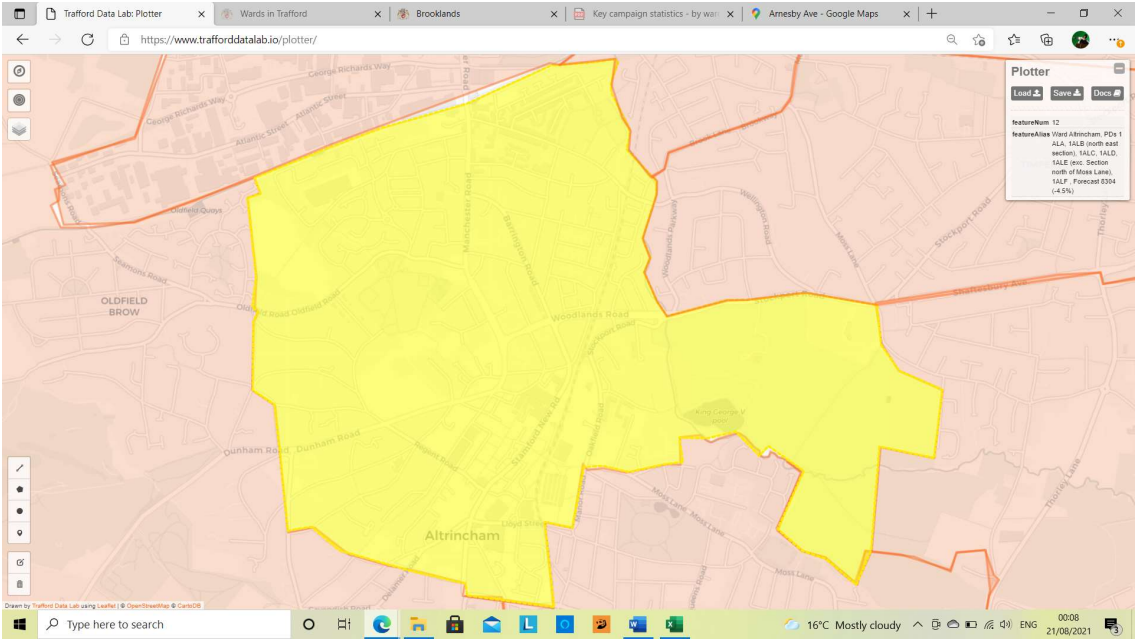
Specifically we see the following benefits to our (and Trafford Council's) submission for the 6 southern wards:

- It leaves Dunham and Warburton in the Bowdon Ward meaning that the geographically large areas of Partington, Carrington, Dunham and Warburton are not all contained in the same ward – we believe effective representation of a ward containing all four would be unfeasible
- It takes BHF from Broadheath and places this in a new Timperley North Ward – this is practical in helping to reduce the size of Broadheath but also makes sense in terms of community connections as BHF residents generally access shops and services in Timperley not Broadheath
- It splits the two Timperley wards evenly (both 0.8% oversized) more or less along the railway line – a clear natural boundary for the Timperley area
- It respects the Bridgewater Canal as a robust and compelling boundary between Broadheath and both Altrincham and Timperley North
- In making a necessary reduction to the size of the Altrincham Ward it moves electors from Oldfield Brow into Bowdon: Oldfield Brow is the furthest point away from Altrincham Town Centre in the current Altrincham Ward and therefore a prudent place to make such a change
- The revised Hale Ward (successor to Hale Central) makes a neat and sensible expansion into Altrincham Ward that is logical, whilst continuing to represent all of Hale Village
- Hale Barns is expanded by moving the whole of an existing polling district (VIE) into the revised ward, an easy and practical amendment to make

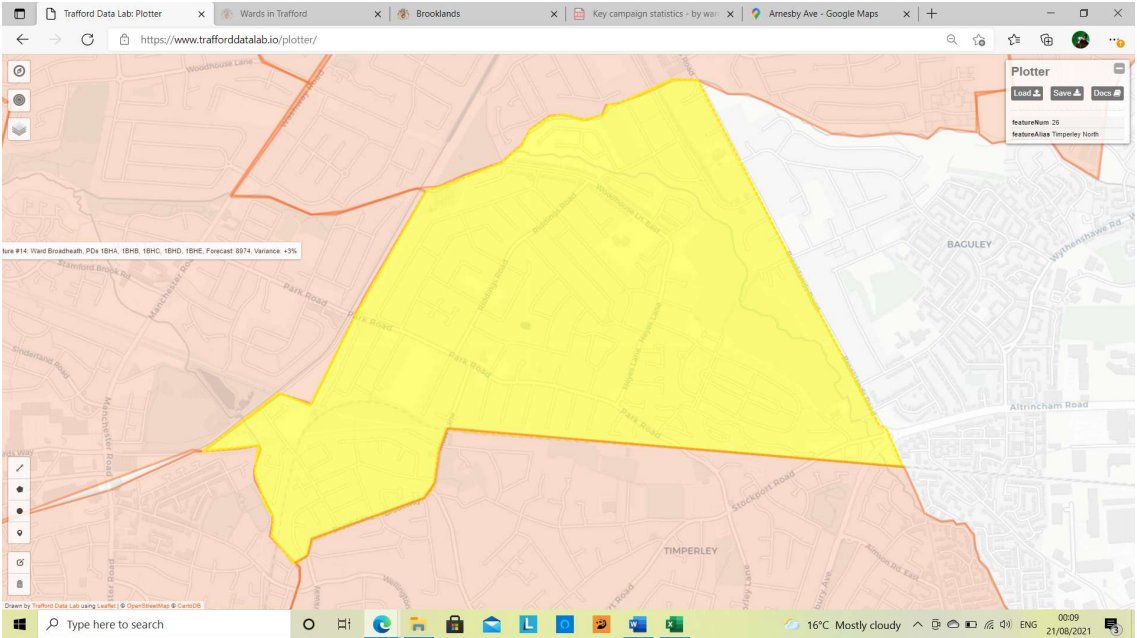
The projected size of our proposed wards for this area are as per the TMBC submission:

Ward Name	Projected 2027 Electorate	Variance to average (8721)
Altrincham	8039	-7.82%
Timperley North	8792	+0.81%
Timperley South	8792	+0.81%
Hale	8205	-5.91%
Hale Barns	8457	-3.03%
Bowdon	8902	+2.08%

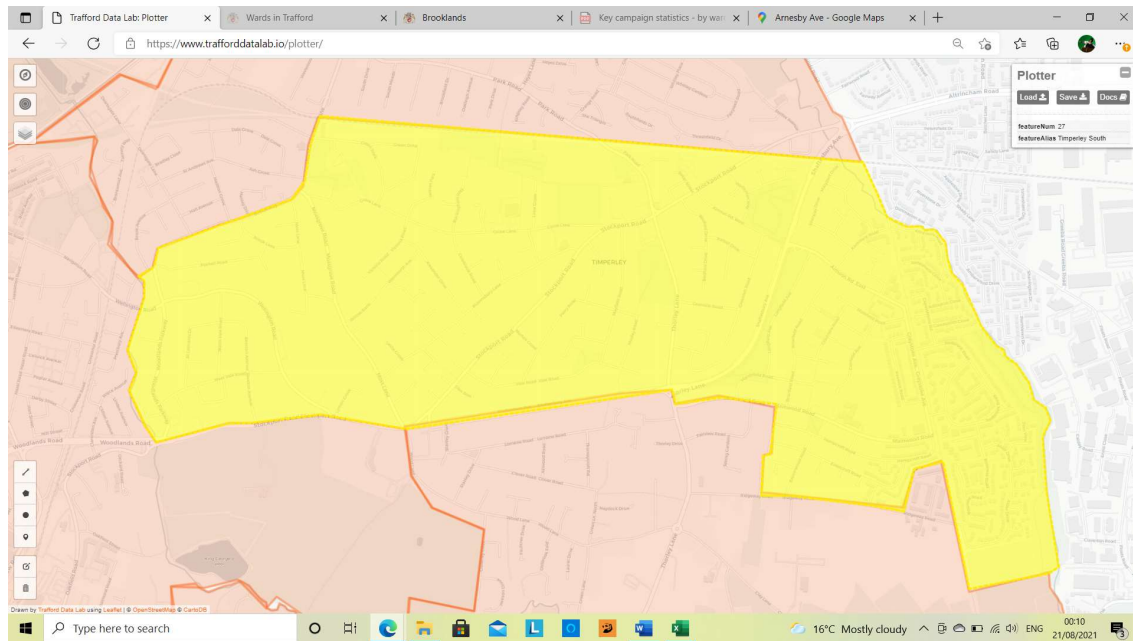
It is our strong view that this configuration is the most practical possible for the south of the Borough and we hope the Commission will be minded to adopt this in full. High level images of each of the proposed wards in our South Area are provided below:



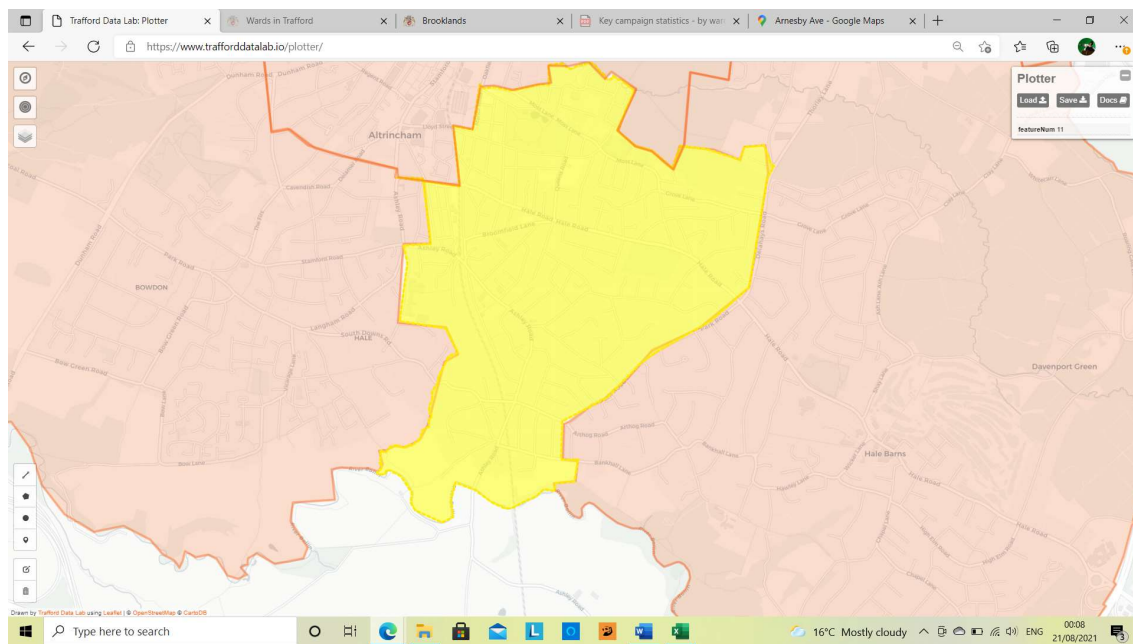
*High level image of the proposed Altrincham Ward*



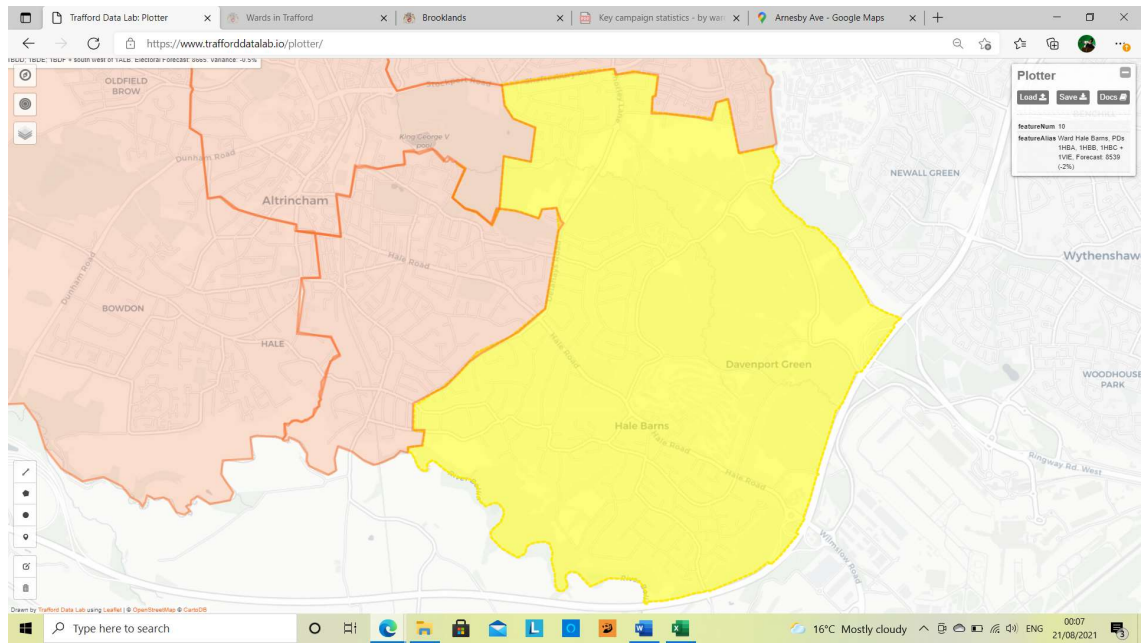
*High level image of the proposed Timperley North Ward*



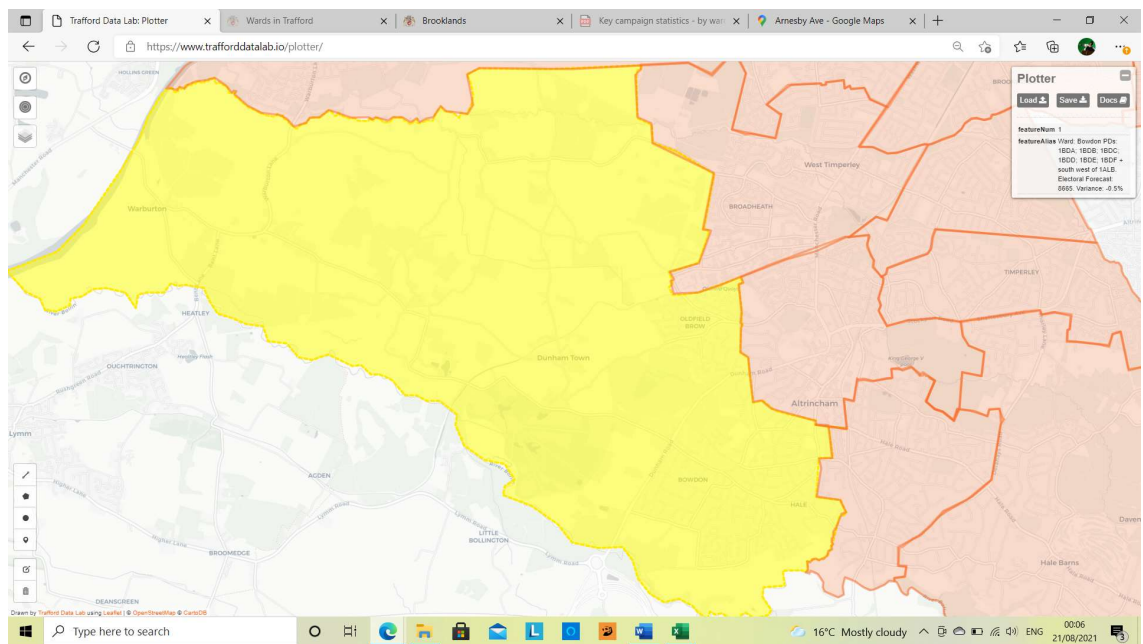
*High level image of the proposed Timperley South*



*High level image of the proposed Hale Ward*



*High level image of the proposed Hale Barns Ward*



*High level image of the proposed Bowdon Ward*

***Final comments:***

Trafford Labour would like to thank the Commission for reading this submission and allowing us the opportunity to propose revised ward boundaries. We recognise that this is a necessary and important process to achieve electoral equality and have been keen to look for the best configuration to achieve this moving forward.

In addition to this lengthy word document we have also submitted a short pdf with the overall ward sizes and larger maps for each proposed ward as they sit in each of our 5 localities as a whole (North; South; Sale East; Sale West with Bucklow and Broadheath; and West areas). We have also provided a .GEOJSON file containing our proposed boundaries for the entire Borough which can be viewed by uploading the file to TMBC's Data Lab Plotter at [Trafford Data Lab: Plotter](#)). This will allow Commission colleagues to zoom in to view our proposals at a street level.

We look forward to seeing the Commission's proposals for Trafford and should you have any questions about this submission please do not hesitate to get in touch by emailing [traffordlabour@gmail.com](mailto:traffordlabour@gmail.com).

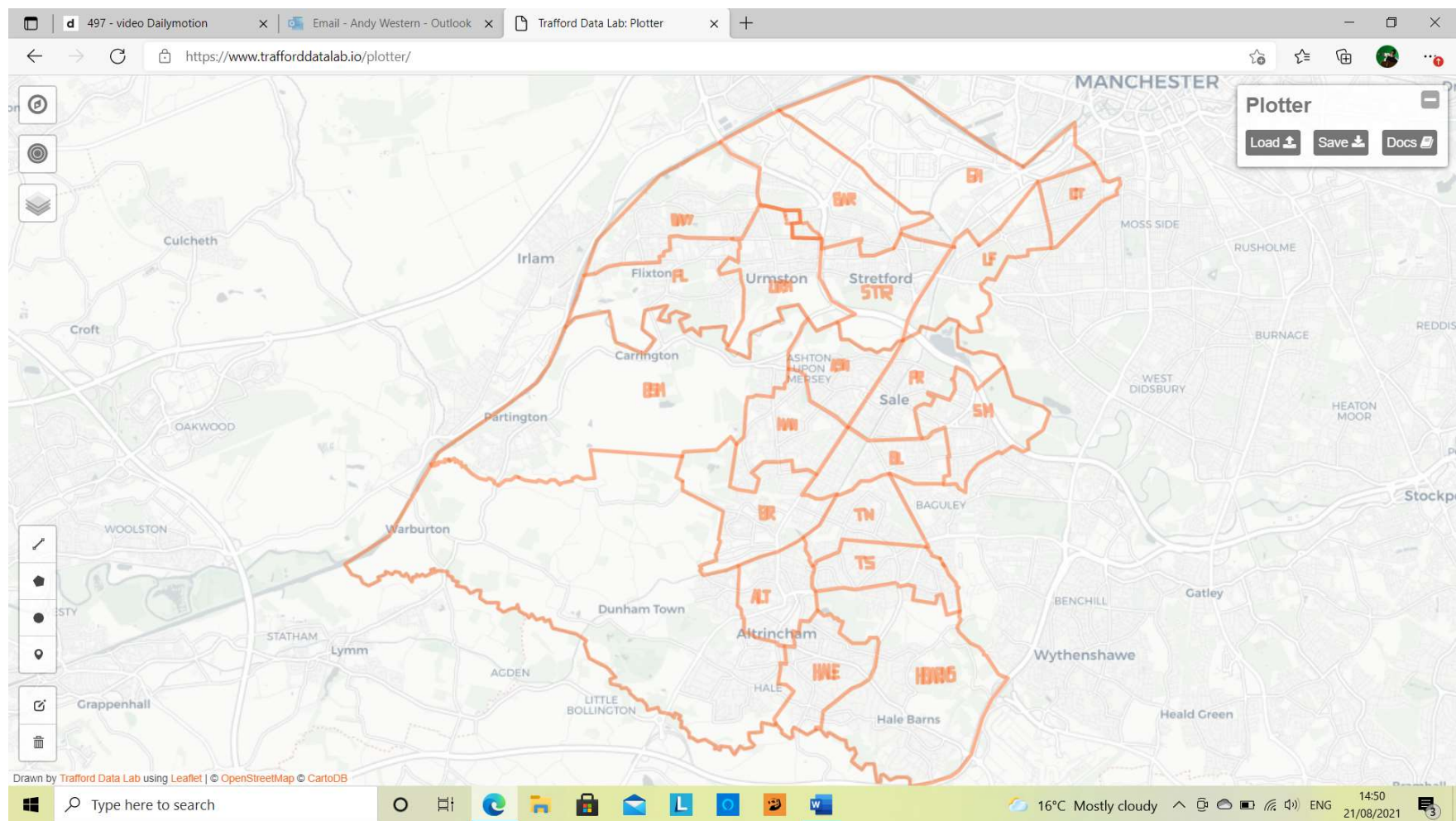
Cllr Andrew Western

Leader of Trafford Group

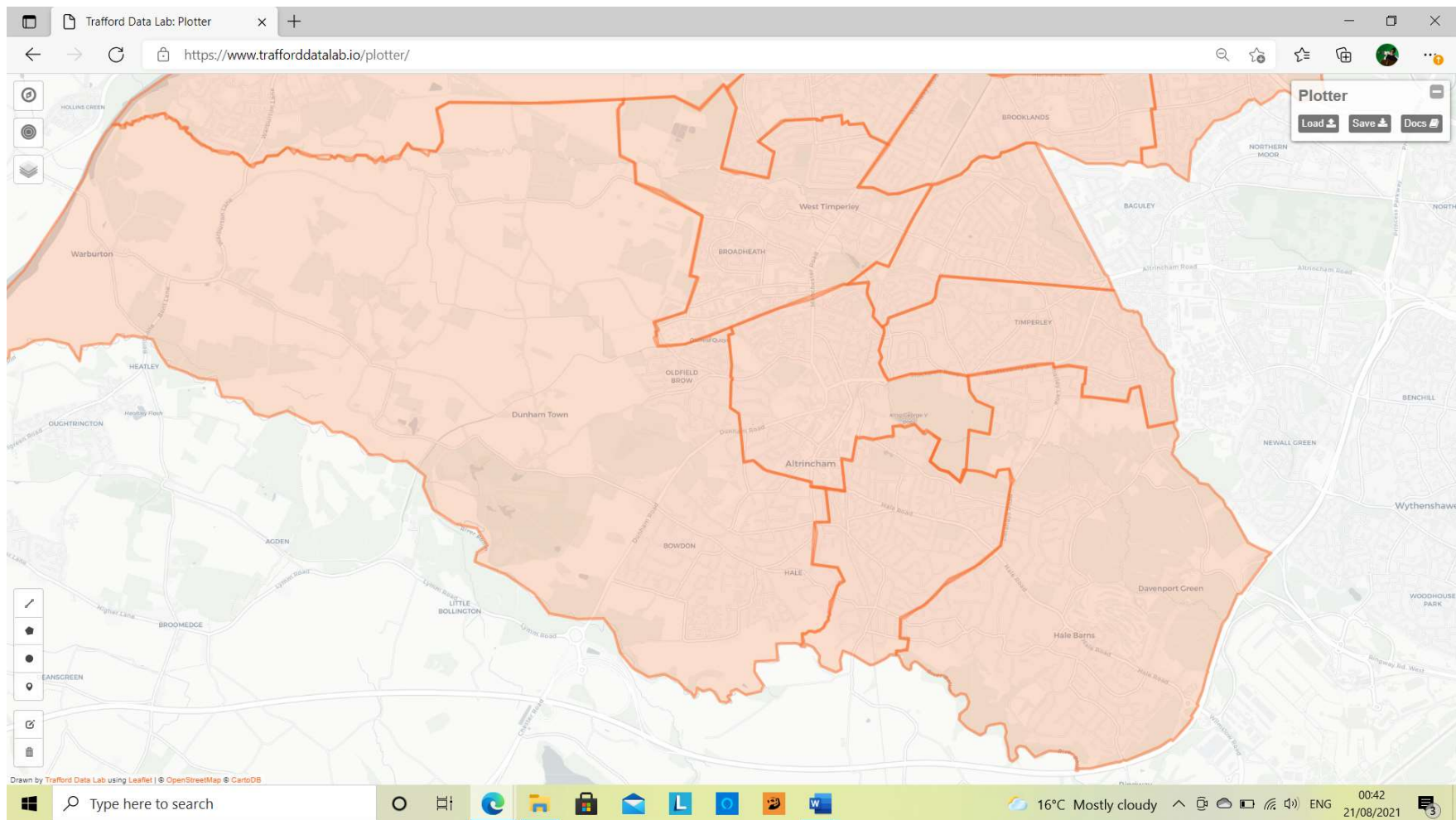
21/08/2021

**Trafford Labour submission - larger scale pictures of wards proposed in substantive document as per below:**

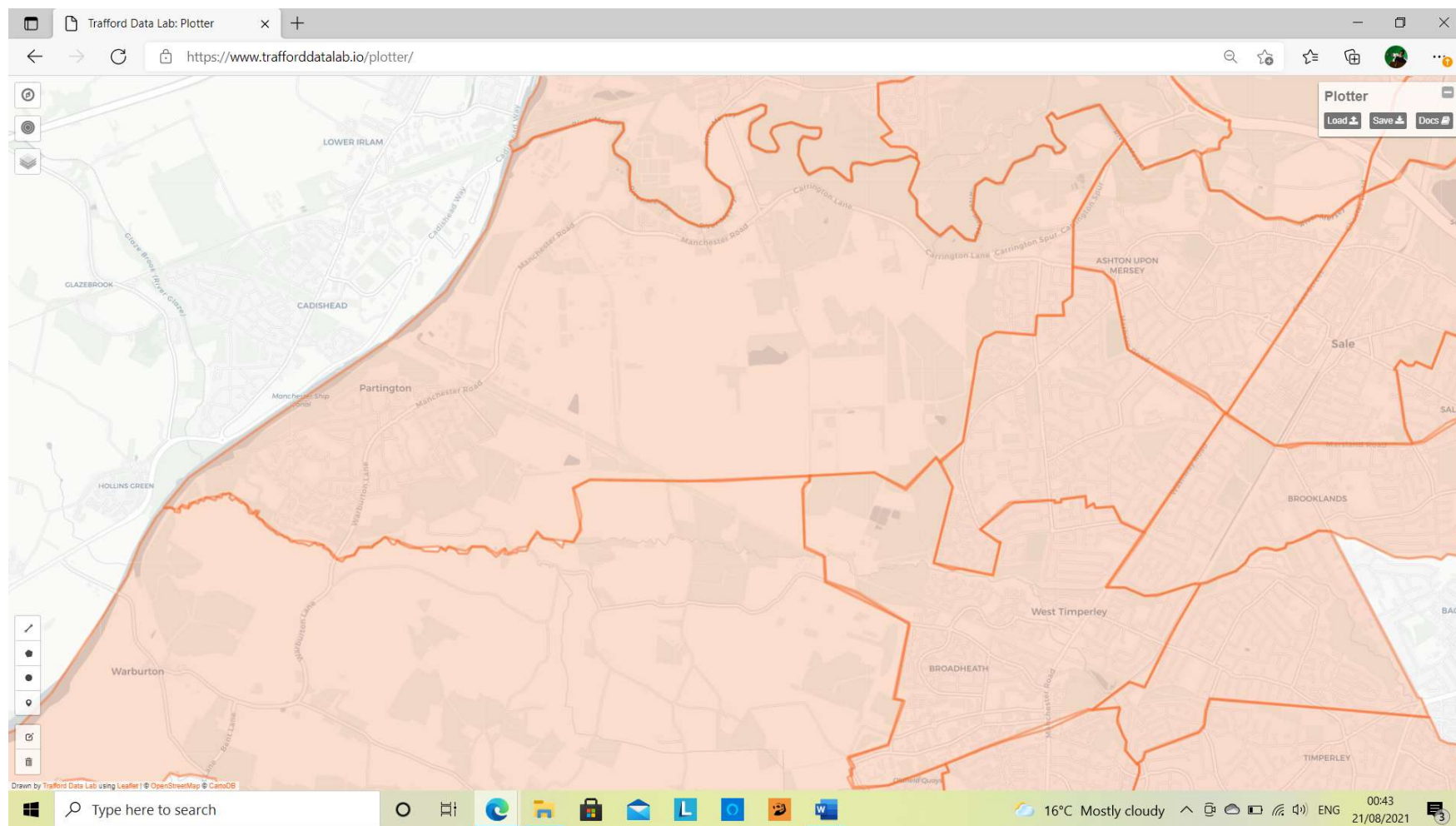
Proposed Ward Name	Project Electorate in 2027	Deviation from average size
Altrincham	8039	-7.82%
Ashton upon Mersey	8085	-7.29%
Barton	9006	+3.27%
Bowdon	8902	+2.08%
Broadheath	8974	+2.9%
Brooklands	8067	-7.5%
Bucklow St Martins	8454	-3.06%
Davyhulme	9174	+5.19%
Flixton	8899	+2.04%
Gorse Hill	9249	+6.05%
Hale	8205	-5.91%
Hale Barns	8457	-3.03%
Longford	9161	+5.06%
Manor	9065	+3.94%
Old Trafford	8734	+0.16%
Priory	8250	-5.4%
Sale Moor	8552	-1.9%
Stretford	9104	+4.4%
Timperley North	8792	+0.81%
Timperley South	8792	+0.81%
Urmston	9144	+4.85%



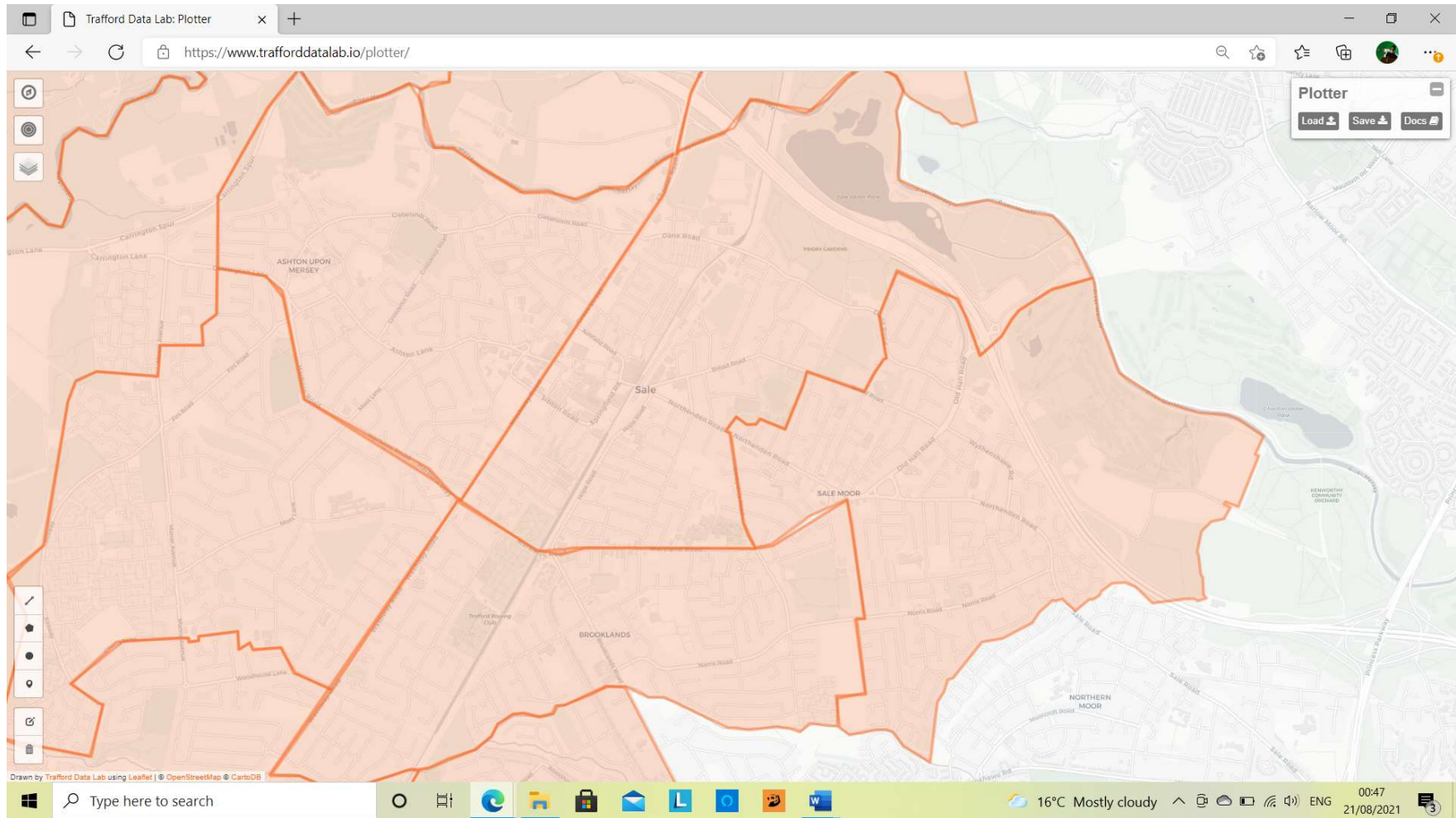
**Whole of Trafford on revised configuration as proposed by Trafford Labour**



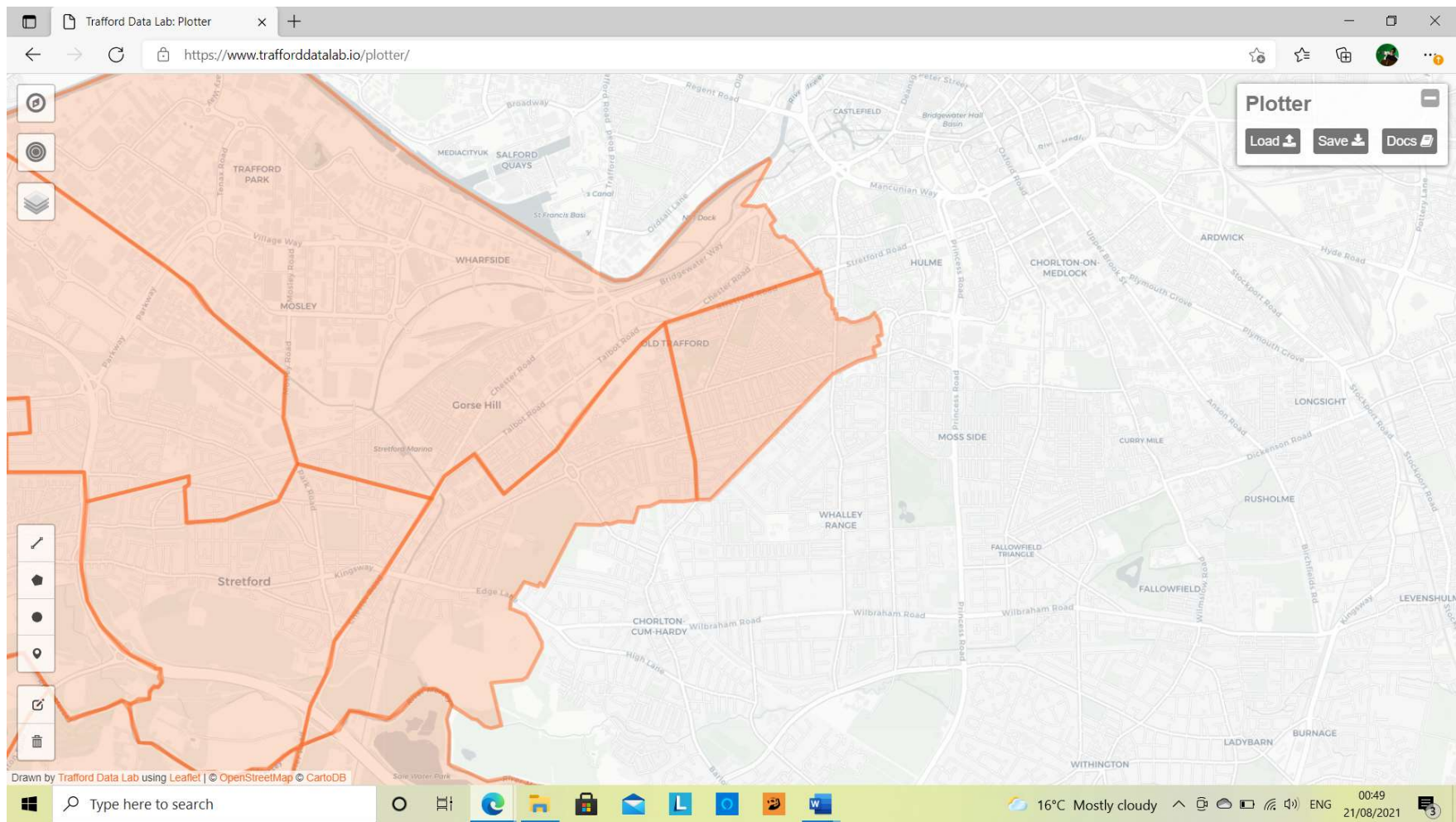
**South of Trafford on revised configuration as proposed by Trafford Labour**



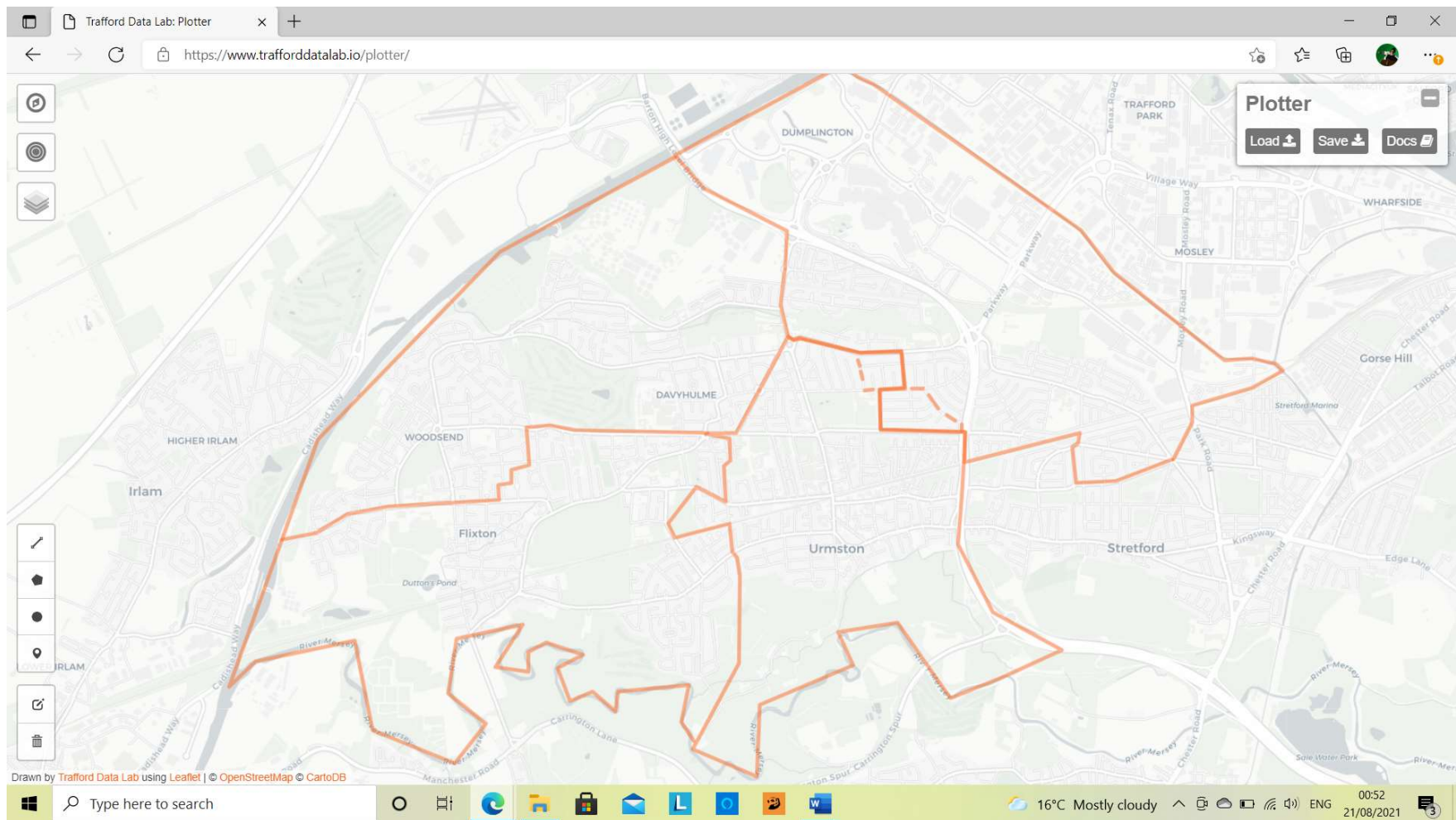
**Proposed Bucklow St Martins, Ashton upon Mersey (unchanged), Manor (unchanged but renamed from St Marys) and Broadheath as per Trafford Labour submission**



**Proposed Sale East area configuration as per Trafford Labour submission**



**Proposed North area configuration as per Trafford Labour submission**



**Proposed West area configuration as per Trafford Labour proposal – note dotted line indicates the two options for the split of the Canterbury Road estate at the proposed Barton/Urmston Ward boundary**

Section	Ward	Polling Districts	Areas	Electorate Estimate	Total	Variance
Sale East (east of A56)	Priory	3PRA		2407	8250	-5.39%
		3PRB*	minus Dane Road estate	1227		
		3PRC		2795		
		3PRD		1821		
	Sale Moor	3SAB		3069	8552	-1.93%
		3SAA		3049		
		3SAC		1793		
		3PRB*	Dane Road estate	641		
	Brooklands	3BLB		1394	8067	-7.49%
		3BLA		1445		
		3BLC		1268		
		3BLD		1904		
		3BLE		2056		
Sale West	Ashton Upon Mersey	1AMA		2669	8085	-7.28%
		1AMB		3598		
		1AMC		1818		
	Manor	1SMB		2606	9065	3.96%
		1SMC		3182		
		1SMA		3277		
	Bucklow St Martins	2BSB		1223	8454	-3.05%
		2BSC		1950		
		2BSD		1209		
		2BSE		1647		
		2BSA		852		
		2BSF		1573		
		2BSA		852		
Broadheath and Timperley	Broadheath	1BHA		2068	8974	2.91%
		1BHB		2619		
		1BHC		1718		
		1BHD		829		
		1BHE		1740		
	Timperley North	1BHF		1430	8839	1.36%
		1TIB*	Minus small area south of railway	3074		
		1TIA		2037		
		1VIB*	North of railway line	146		
		1VIC		856		
		1VIA		1296		
	Timperley South	1TIC		1878	8792	0.83%
		1TID		1593		
		1TIB*	Small area south of railway around sports track	56		
		1VID		3199		
		1 VIE*	Strip north of Shaftesbury Ave	82		
		1VIB*	South of railway	1984		
South	Bowdon	1BDA		1576	8902	2.09%
		1BDB		1672		
		1BDC		2548		
		1BDD		716		
		1BDE		380		
		1BDF		264		
		1ALB	All of Oldfield Brow	1746		
	Altrincham	1ALA		772	8017	-8.06%
		1ALC		1911		
		1ALD		2418		
		1ALE*	Minus triangle south of BHC	840		
		1ALF		1654		
		1BDC*	North of St. John's Road	422		
	Hale	1HCA		2072	8199	-5.97%
		1HCB		2022		
		1HCC		1837		
		1HCD		1774		
		1ALE*	Triangle south of BHC	494		
	Hale Barns	1HBA		3953	8457	-3.02%
		1HBB		2518		
		1HBC		1242		
		1VIE*	South of Shaftesbury Ave	744		



Section	Proposed Ward Name	Polling Districts	Areas	Electorate Estimate	Total	Variance
North and East of M60	Gorse Hill	2CLC	All of current polling district	1925	9249	6.07%
		2GHA	All of current polling district	1591		
		2GHB	All of current polling district	2072		
		2GHD	Industrial only - residential area moved to Barton Ward			
		2GHC	Stretford Marina, SE of canal	1607		
		2LOB	West of tramline, inc LCCC	1084		
		2LOA	Area to south east of Gorse Hill Park	970		
	Old Trafford	2LOC	All of current polling district	1122	8734	0.16%
		2CLD	All of current polling district	4426		
		2CLB	All of current polling district	2761		
		2CLA	All of current polling district	425		
	Longford	2LOA	Minus square below Gorse Hill park	1289	9161	5.06%
		2LOB	South of tramline	4857		
		2LOD	All of current polling district	2336		
		2STA	East of Chester Rd	679		
	Stretford	2STA	West of Chester Rd	1678	9104	4.40%
		2STB	All of current polling district	2439		
		2STC	All of current polling district	2224		
		2STD	Western 'wing'	270		
		2URB	All of current polling district	2493		
	Barton	2STD	Eastern main part of PD	953	9006	3.28%
		2GHE	All of current polling district	2253		
		2GHD	Residential part (industrial estate in GH&P)	1649		
		2GHC	Triangle around Kellogg's	285		
		2DEB	All of current polling district	1925		
		2DEA	North of Lostock Rd (by Kingsway Pk)	343		
		2DEA	East of Hartford Rd and D/hulme Primary (between Lostock and Winchester Rds)	1598		
		URA	All of current polling district	1856		
		URD	All of current polling district	1933		
		DEC	South and east of Hayeswater Rd/Circle in a neat triangle shape	940		

West of M60	Urmston	DEA	West of Hartford Road and D/Hulme Primary (between Lostock and Winchester Rds and all of area south of Winchester Rd)	2481	9144	4.86%
		URC	Unchanged except removal of electors on or off the north side of Flixton Road west of Princess Road including both sides Princess Rd/roads off	1934		
	Flixton	FLC	All of current polling district	1145	8899	2.05%
		URC	North side of Flixton Rd and rds off west of Princess Rd (including both sides of Princess and roads off)	582		
		DWA	South side of Irlam Rd and roads off (Stott/Arundel etc)	1082		
		FLA	All of current polling district	1131		
		FLB	All of current polling district	2641		
		FLE	All of current polling district	2318		
		Davyhulme	DEC	Part of district north and west of Hayeswater Rd triangle		
	DWB		All of current polling district	2394		
	DWC		All of current polling district	1107		
	DWD		All of current polling district	2332		
	DWA		North side of Irlam Rd and all roads north of this	1066		
	FLD		All of current polling district	1390		