

[REDACTED]

---

**From:** Louise Wall <lwall@malvern-tc.org.uk>  
**Sent:** 20 September 2021 16:51  
**To:** reviews  
**Subject:** Have your say on ward boundaries for Malvern Hills District Council  
**Attachments:** Boundary ward review comments Malvern Town Council.pdf

**Categories:** [REDACTED]

Dear Sirs

Please find attached comments from Malvern Town Council regarding the consultation on ward boundaries for Malvern Hills District Council.

Yours faithfully

*Louise Wall*

PA to the Town Clerk

Malvern Town Council  
28-30 Belle Vue Terrace  
Malvern  
WR14 4PZ

[REDACTED]

**Confidentiality Notice** - This message and content are private and confidential and may be subject to legal privilege and copyright. If you are not the intended recipient please do not publish or copy it to anyone else. Please contact us by using the reply facility in your email software and then remove it from your system.

**Disclaimer** - Malvern Town Council accepts no liability for any loss or damage arising from the receipt or use of this communication.

**Monitoring of Email** - Malvern Town Council may monitor traffic data and the content of email for lawful business purposes.

# Malvern Town Council

28-30 Belle Vue Terrace  
Malvern  
WR14 4PZ  
[REDACTED]



Linda Blake  
Town Clerk

[townclerk@malvern-tc.org.uk](mailto:townclerk@malvern-tc.org.uk)  
[www.malverntowncouncil.org](http://www.malverntowncouncil.org)

17 September 2021

Malvern Town Council supports the proposals to reduce the number of councillors on Malvern Hills District Council from 38 to 31, a reduction of 7.

The Town Council's proposals are that the number of Councillors representing the Malvern Town area should be reduced from 15 to 12.

Whilst the Town Council feels that a further one councillor could be reduced in the area covering Longdon, Ripple, Upton and Hanley, and Morton, the Council feels that the specifics of the boundaries and borders should be left to those who are more familiar with the area.

There are then a further 3 councillors to be saved from the north of the district by adjusting polling districts.

Malvern Town Council did not have access to the district council's software to calculate accurate projected electorate numbers for 2027. Therefore, where polling districts have been split within our proposals, estimates for 2027 electorates have been calculated by taking the 2021 electorate for the area separated with an assumption that electorate growth is uniform across the polling district.

Each 2027 electorate for our new suggested wards may not be 100% accurate as a result but will be broadly right and should fall within the 10% variance.

The main principle behind the recommendation is that Malvern Town, rather than simply having one centre, has a series of local/town centres which are not acknowledged in the current ward boundaries. Notably, Link Top is currently split between three wards (Priory, Link and West) despite being a hub of the Malvern Link community and Barnards Green is split between two wards currently, with the ward boundary between Chase and Pickersleigh wards running alongside the shops and splitting the main Barnards Green Road in half.

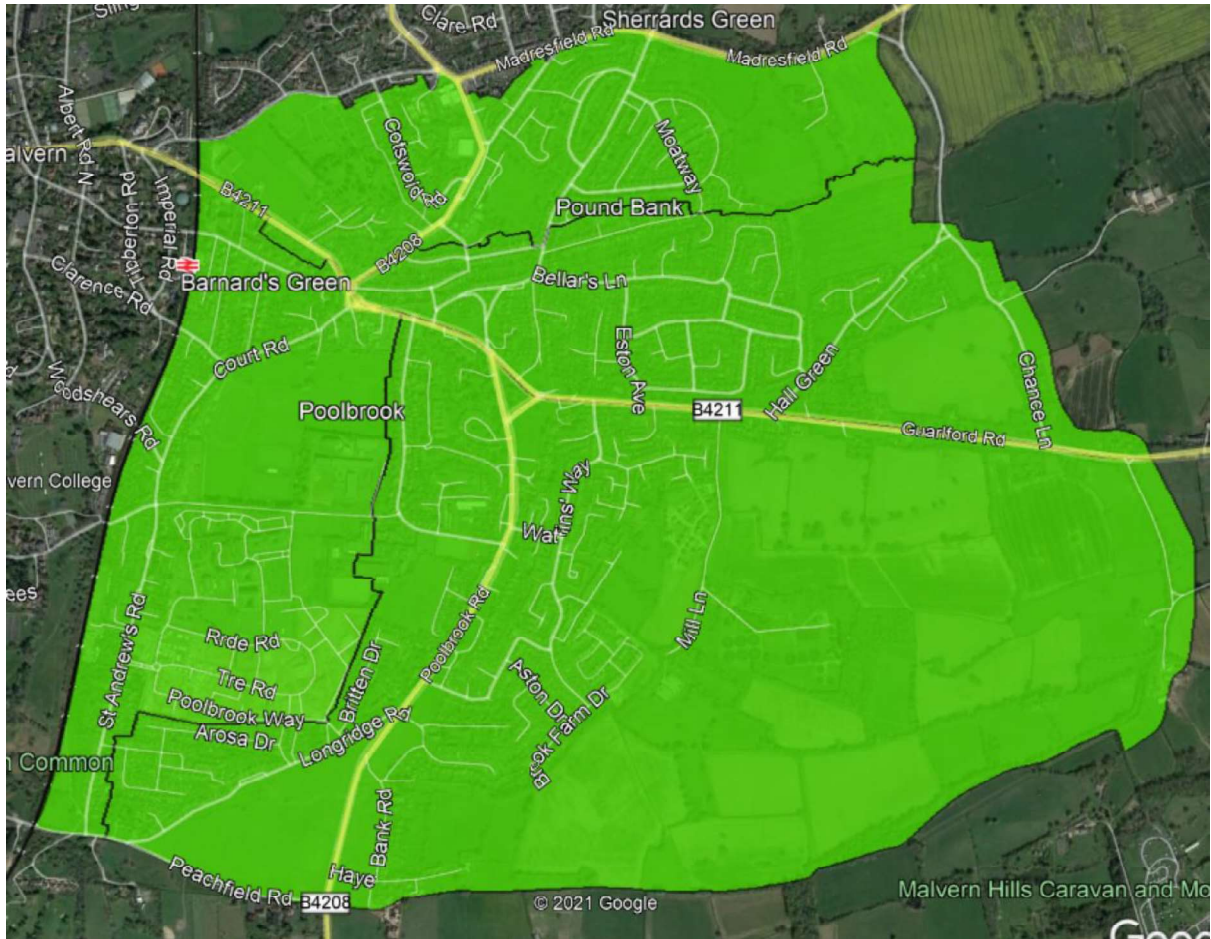
The suggested boundaries reflect three main shopping areas within the town (Great Malvern, Barnards Green, Malvern Link/Link Top) and prevent these district communities from being split into pieces in future boundaries. Consideration has been given to area characteristics, transport links and community groups/identities within the town with the aim of creating clearly definable and distinct areas to make up each suggested ward.

We have also separated the Upper Howsell area from the Malvern Vale area in our suggestions for West and Upper Howsell wards as we believe they are separated by a busy main road (Leigh Sinton Road), rely on different community facilities, and have common area characteristics.

Due to the upcoming North East Malvern development's (in MLK3) access road coming out in Newland parish instead of Malvern Town/Link ward, we feel it is necessary to include Newland parish in our new proposal for Link ward. Newland is considered to be part of Malvern's Built-up area (according to the ONS) in any case so we feel community links are strong between Newland and Malvern Link.

1) Chase Ward to be renamed Barnards Green Ward – 3 Councillors, approx. voters per councillor 2414 (2027 estimate)

We are proposing to add the area north of Pound Bank Road and corresponding with polling district MPK1 into the new Barnards Green Ward.



Areas to be added moved from the MPK3 polling district into the new Priory ward:

Merlin Crescent (all)

Outfield Drive (all)

Pickersleigh Grove (all)

Pickersleigh Road (Evens: 156-258b, and

Viscount Cobham Court)

Shirley Close (all)

Stanley Road (all)

Sunrise (all)

Area to be removed from the MPR3

polling district into the new Malvern Link ward:

Bank Street (all)

Link Terrace (all)

Lygon Bank (all)

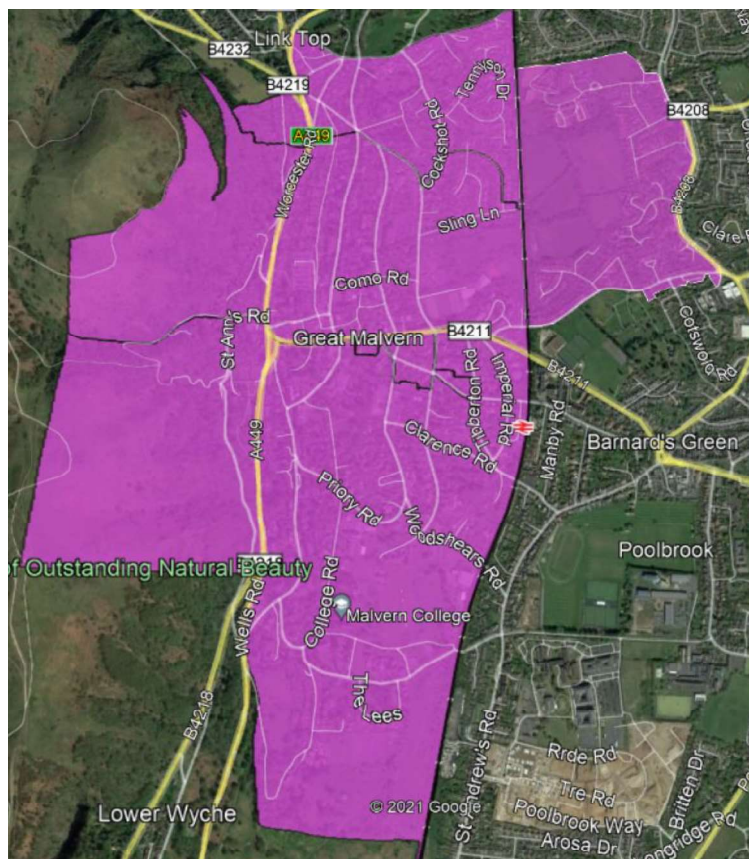
Moorlands Road (all)

Oxford Road (all)

Oxford Square (all)

Worcester Road (Evens: 64-102a)

Zetland Road (all)



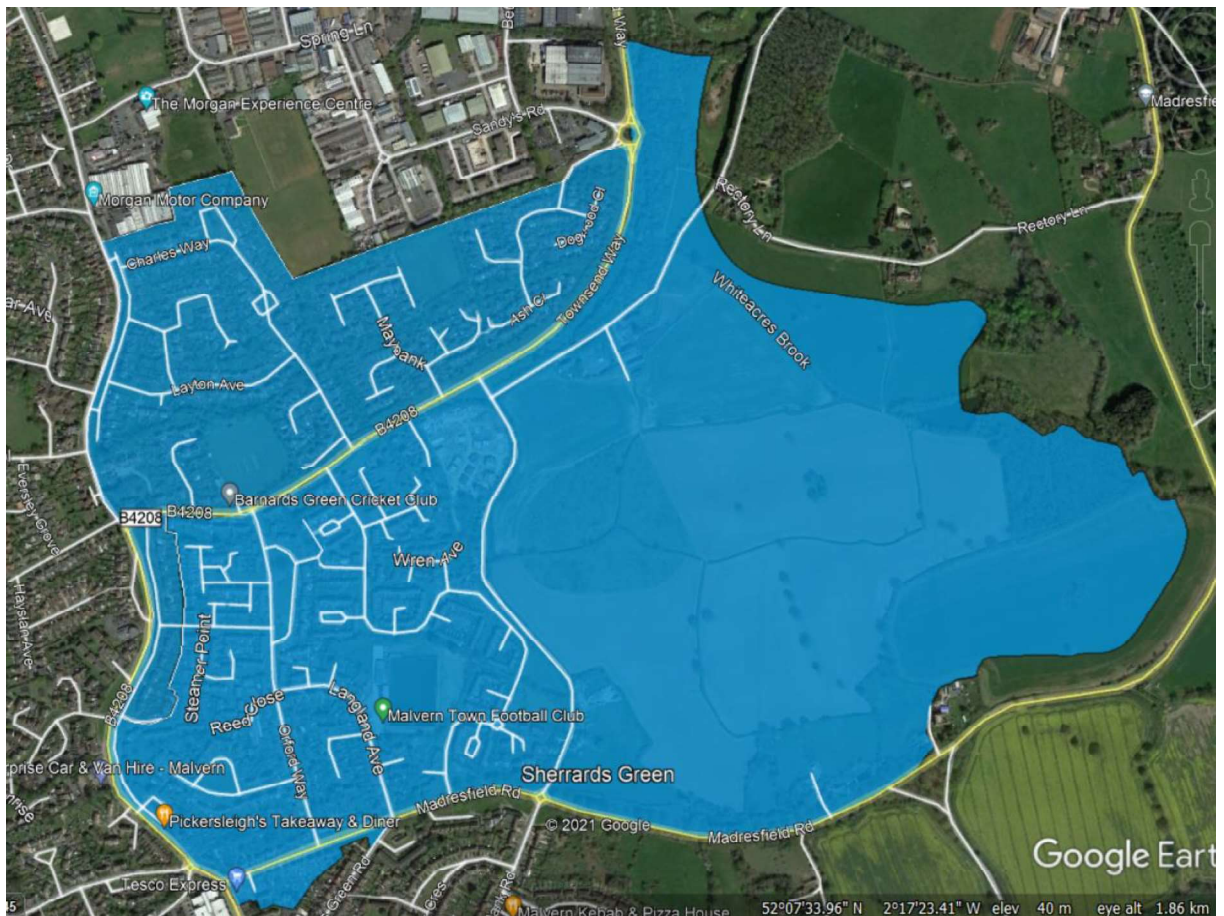


3) **Pickersleigh Ward – 2 Councillors, approx. voters per councillor 2165 (2027 estimate)**

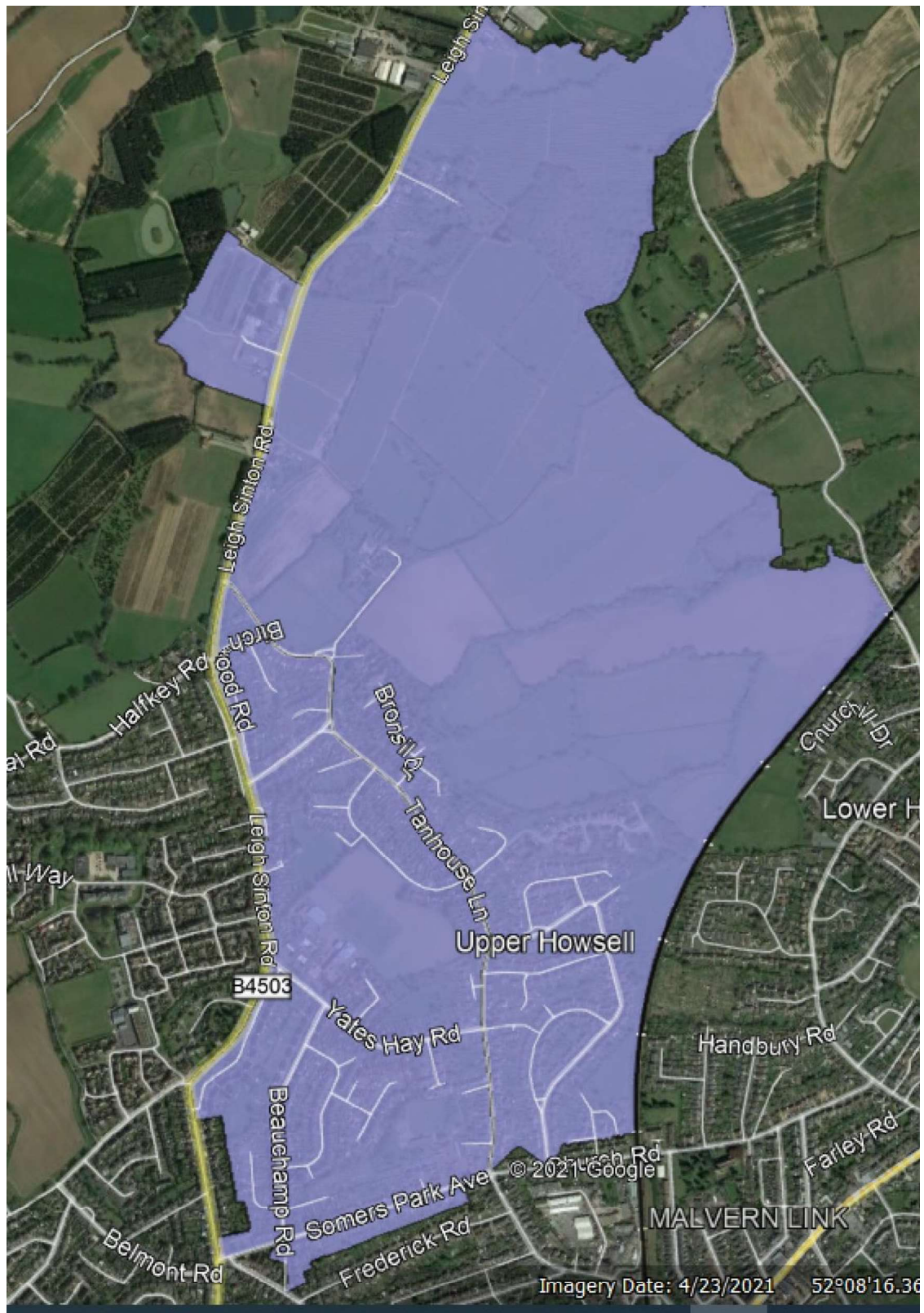
Polling District MPK1 to be removed (going into new Barnards Green Ward)

Areas to be removed from the MPK3 polling district into the new Priory ward:

Alicante Close (all)	Kestrel Close (all)
Ashdown Close (all)	Kingshill Close (all)
Ashdown Rise (all)	Lansdowne Close (all)
Buzzard Crescent (all)	Lansdowne Row (all)
Challenger Close (all)	Madresfield Road (Odds: 7-65, Evens: 94-112)
Delamere Road (all)	Merlin Crescent (all)
Eversley Close (all)	Outfield Drive (all)
Eversley Grove (all)	Pickersleigh Grove (all)
Fernhill Grove (all)	Pickersleigh Road (Evens: 156-258b, and Viscount Cobham Court)
Greenhill Drive (all)	Shirley Close (all)
Harbinger Avenue (all)	Stanley Road (all)
Hayslan Avenue (all)	Sunrise (all)
Hayslan Green (all)	
Hayslan Road (all)	



- 4) **Upper Howsell – new ward – 1 Councillor, approx. voters per councillor 2284 (2027 estimate)**  
This will represent two polling districts from the current Dyson Perrins Ward MDP2 and MDP3





5) **West Ward – 2 Councillors, approx. voters per councillor 2059 (2027 estimate)**

Area to be added 1 polling district from old Dyson Perrins Ward MDP1

Areas to be removed from MWS1 polling district into the new Malvern Link ward:

Chester Place (all)

Grafton Close (all)

Henley Place (all)

Hospital Bank (all)

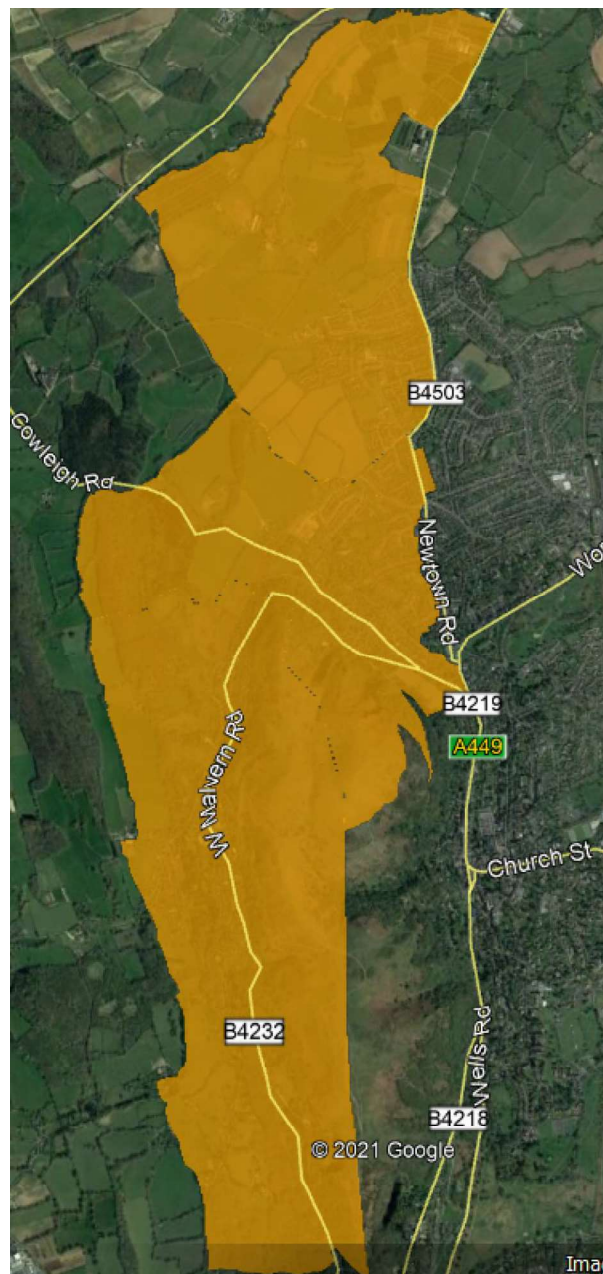
Newtown Road (all)

Queens Close (all)

Queens Road (all)

Uplands Drive (all)

Worcester Road (The Flat, 101 Worcester Road only)



6) **Link Ward – 2 Councillors, approx. voters per councillor 2146 (2027 estimate)**

**Newland Parish would be added to Link**

**Area to be added from the MPR3 polling district into the new Malvern Link ward:**

Bank Street (all)  
Link Terrace (all)  
Lygon Bank (all)  
Moorlands Road (all)  
Oxford Road (all)  
Oxford Square (all)  
Worcester Road (Evens: 64-102a)  
Zetland Road (all),

**Area to be added from MWS1 polling district into the new Malvern Link ward:**

Chester Place (all)  
Grafton Close (all)  
Henley Place (all)  
Hospital Bank (all)  
Newtown Road (all)  
Queens Close (all)  
Queens Road (all)  
Uplands Drive (all)  
Worcester Road (The Flat, 101 Worcester Road only)

